

MAHER KAMALEDDINE

UX/UI Designer

Address: Beirut, Lebanon

Phone Number: +961 71 976707

Email: Maherkamaleddine@outlook.com

LinkedIn: <https://www.linkedin.com/in/maher-kamaleddine>

EDUCATION

- **400 Hours UX/UI Design Bootcamp**, CodeHigher by GIZ, Park Innovation 2023
- **Master of Architecture**, Lebanese University 2019 – 2022
- **Bachelor of Architecture**, Lebanese University 2016 – 2019

PROFESSIONAL EXPERIENCE

UX/UI Designer, Wakilni, Lebanon (Full time – Hybrid)

April 2024 – Present

- Led the full UX/UI process for a warehouse management system, from user research to interface design, prototyping, and usability testing, delivering a streamlined, user-friendly solution aligned with operational workflows.
- Redesigned key components of the Marketplace eCommerce mobile app, implemented new features, and supported the platform's expansion to web, gaining deep expertise in cross-platform UX and eCommerce.
- Worked within an Agile/Scrum team, collaborating closely with developers and product managers to ship features on time and ensure alignment with business goals.
- Owned & delivered new features across the portal, driver's app, & customer app, improving usability & platform efficiency.
- Executed comprehensive testing of all features and managed test cases using Zephyr Scale in Jira to ensure functionality and reliability.
- Improved accessibility and optimized user flows, reducing friction and enhancing task completion speed.
- Analyzed user feedback and translated it into actionable design solutions to improve overall satisfaction.
- Created interactive Figma prototypes and aligned designs with stakeholders for smooth development handoff.
- Designed the Jordan branch website, ensuring consistent branding and a localized, optimized user experience.

UX/UI Designer, Nexus Group, Dubai (Part time – Remotely)

July 2022 – January 2025

- Designed a variety of websites, including eCommerce, business, educational, personal, and informative sites.
- Built user-centric Admin Panels and Dashboards with clean layouts and intuitive controls to support smooth workflows.
- Worked on comprehensive user research to inform design decisions for all projects, and developed multiple prototypes to refine designs.
- Conducted multiple design iterations based on user feedback, ultimately achieving higher levels of usability and satisfaction
- Worked closely with Graphic Designers and Web Developers, gaining valuable experience in both domains.

Freelance Architect (Part time)

October 2022 – March 2024

- Delivered a range of services, including: Complete Designs (Architecture and Interior), Façade Modifications, 3d Modeling, Rendering and post-production.

Architect, Ellipse Design, Lebanon (Full time)

January 2023 – April 2023

- Designed several residential and mixed-use projects, in addition to site visits.
- Worked on 3d visualization and post production using AutoCAD, Lumion and Photoshop.
- Gained experience in civil and mechanical engineering.

WORKSHOPS AND INTERNSHIPS

UX/UI Trainee, Inkript, Resource Group, Beirut

October 2023 – December 2023

- Worked on an E-commerce project on several design phases, including user research, identifying personas, wireframing, Designing, prototyping and testing.
- Applied responsive auto layout through the design process.

UX/UI Trainee: 400 Hours UX/UI Bootcamp, Park Innovation

June 2023 – October 2023

- Explored a comprehensive curriculum, and gained a strong understanding of UX/UI principles and techniques.
- Gained experience in design thinking methods, different user research techniques, and accessibility principles, enabling me to build user-centered interfaces.

Architect Intern, Extend Architects, Lebanon

June 2020 – November 2020

Architect Intern, Architect Raja Mahmoud, Lebanon

June 2018 – September 2018

SKILLS

Technical Skills:

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- HTML/CSS Basics
- Jira
- MS Office: Word, Excel, PowerPoint
- AutoCAD (2D and 3D)
- Revit
- Lumion

Soft Skills:

- Critical Thinking
- Problem Solving
- Passionate Learner
- Successful Working Alone
- Successful Working in Team
- Creativity
- Attention to Details
- Time Management
- Leadership
- Communication

LANGUAGES

- **Arabic** (Native)
- **English** (Fluent)