



LEAH MADI

PROFILE

Third-year Advertising and Marketing student at Notre Dame University-Louaize (NDU), passionate about branding, digital marketing, and visual communication. Skilled in social media content, marketing campaigns, and design. Currently seeking an internship or part-time role in a reputable company.

EXPERIENCE

Secretary – Executive Committee

IAA Advertising Club – NDU | Fall 2025 – Present

- Directed internal communication and maintained documentation for the executive committee.
- Assist in organizing meetings, events, and planning activities for the club

Graphic Designer – Committee Member

IAA Advertising Club – NDU | Fall 2024 – Spring 2025

- Designed creative visual content for social media posts and promotional materials.
- Boosted the club's visual identity and online presence through digital designs.

Academic Projects & Competitions

- Branding & advertising campaigns for Crepaway and Surmeal.
- Marketing case study & digital strategy for Neo by Bank Audi.
- Created innovative concepts for L'Oréal Brandstorm – Lebanon
- Social impact campaign for Female NGO.

EDUCATION

Notre Dame University - Louaize (NDU)

Bachelor's Degree in Advertising and Marketing | Fall 2023 – Present

GPA: 3.5 / 4.0

Aley Cultural Secondary School – Lebanon

Lebanese Baccalaureate – Sociology & Economics (SE) | Aug 2023

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 Baaleshmey, Mount Lebanon

SKILLS

- Creative Thinking & Problem Solving
- Branding & Advertising
- Campaign Development
- Social Media Content Creation
- Canva & Adobe Suite (Photoshop, Illustrator)
- Communication & Teamwork

LANGUAGES

- English, Arabic

CERTIFICATIONS

- ProAble Academy Certificate: Essentials of Disability and Inclusion Training, March 2024