

Charly Ghosn

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Ambitious second-year Marketing student seeking an internship or entry-level position within a fast-paced agency environment. I combine academic training in consumer psychology with a deep focus on advertisement management and campaign strategy. My background in high-pressure hospitality has developed the multitasking skills and client-management abilities essential for agency life. I am eager to apply my analytical mindset and creative drive to support a dynamic team in delivering impactful results for diverse client accounts.

Experience:

May 2023-Present

Waiter | Crepaway | City Mall – Lebanon

Responsible for delivering high-level customer service and maintaining brand consistency in a fast-paced, high-pressure environment. Skilled in multitasking across various guest accounts while ensuring all service standards and promotional goals are met with precision. Additionally, manage direct communication with a diverse clientele, effectively upselling seasonal campaigns and resolving complex inquiries to ensure brand loyalty. Demonstrate strong teamwork by collaborating with cross-functional floor and kitchen staff to streamline operational workflows and meet strict service deadlines. Ensure all guest interactions are processed efficiently and in compliance with corporate quality standards and organizational policies. In addition, assisting in the execution of on-site marketing activations and providing real-time feedback on consumer preferences to management.

Skills:

High-Pressure Multitasking | Cross-Functional Teamwork | Interpersonal Communication | Advanced Customer Service | Conflict Resolution & Problem Solving | Strategic Upselling & Promotion | Brand Representation | Time Management & Prioritization | Consumer Engagement | Operation Efficiency | Microsoft Office

Education:

2024-2027

Bachelor's Degree in Marketing And Advertising | Lebanese University Faculty Of Information | Jdeideh - Lebanon

Currently Enrolled: Second Year (L2) | Expected Graduation: [September,2027]

2021-2024

Secondary Education And Lebanese Baccalaureate in Economics and Sociology (SE) | Jal El Dib Public High School | 2021-2024

2008-2021

Primary & Intermediate Education | Antonine School | Sed El Bauchrieh - Lebanon

Activities:

Sports-Horse Riding-Reading