



CONTACTS



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SKILLS

- Adobe Photoshop: Advanced
- Adobe Illustrator: Advanced
- Adobe InDesign: Intermediate
- Adobe XD: Intermediate

Adel Tabosh

Graphic Designer



PROFESSIONAL SUMMARY

Results-driven Graphic Designer with 6+ years of experience creating high-impact visual communications across digital, print, and social media platforms. Proven track record of developing and maintaining cohesive brand identities, designing marketing campaigns, and producing engaging educational and institutional materials that support student recruitment, academic programs, and campus initiatives. Highly skilled in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and XD, with a strong understanding of typography, layout, and accessibility standards. Experienced in collaborating with cross-functional teams, including faculty, marketing, and communications departments, to translate complex academic concepts into clear, visually compelling content. Junior Graphic & UI/UX Designer with expertise in creating engaging user interfaces and graphic assets that improve usability and brand consistency. Skilled in usability testing, Adobe Creative Suite, and collaborating with development teams to optimize design performance and responsiveness. Focused on driving user engagement and delivering innovative design solutions that enhance digital experiences.



WORK EXPERIENCE

App-Ware

Beirut, Lebanon

Junior Graphic & UI/UX Designer

Jan 2017 — Dec 2021

- Created visually appealing graphics and user interfaces that improved overall user engagement and supported brand consistency across digital platforms.
- Conducted usability testing and gathered user feedback to identify design improvements, enhancing the clarity and accessibility of applications.
- Collaborated with developers and product teams to implement design solutions that ensured seamless functionality and user experience.
- Optimized graphic elements and layouts to reduce load times and improve application responsiveness on various devices.
- Produced detailed design documentation and style guides to maintain design consistency and streamline future project handoffs.
- Designed and optimized user interfaces and graphic assets for mobile and web applications, enhancing user engagement and improving overall usability at App-Ware.
- Designed and optimized user interfaces and graphic elements to enhance app usability and visual appeal, resulting in a 15% increase in user engagement for App-Ware products.

Alpha Pack

Beirut, Lebanon

Graphic Designer

Jan 2022 — Dec 2023

- Coordinated with cross-functional teams to ensure timely delivery of creative assets, optimizing project workflows and meeting deadlines.
- Implemented design revisions based on stakeholder feedback, increasing accuracy and alignment with marketing objectives.
- Developed creative concepts that elevated user experience and strengthened the visual impact of promotional campaigns.
- Collaborated with printers and vendors to guarantee production quality and compliance with brand standards.
- Streamlined asset management processes to improve team productivity and reduce errors in design file handling.

- Designed and executed innovative packaging visuals and brand collateral for Alpha Pack, enhancing product visibility and driving a 20% increase in consumer engagement.

Digital Future
Mid-level Graphic Designer

Bir Hasan, Beirut
Jun 2025 — Apr 2026

- Collaborated with the team publication media editings and design assets
- Helped team members of using software techniques in adobe indesign publication books
- Hands on keyboard and shortcuts to enhance arabic text using Microsoft Word

 EDUCATION

Jan 2018 - Dec 2021

License Graphic Design, Lebanese University Faculty Of Fine Arts And Architecture | Furn El Chebbak, Beirut, Lebanon

Jan 2014 - Dec 2016

Bachelorial Art Graphic Design, Abdul Hadi Debs Vocational And Technical Center | Kaskas, Beirut, Lebanon

 LANGUAGES

Arabic

B2 - Upper intermediate

English

B1 - Intermediate