

Tia El Hajjar

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EDUCATION

American University of Beirut, AUB

Beirut, Lebanon

Sep 2023 – May 2027

- **Cumulative GPA: 3.71/4.00**
- Dean's Honors List for Spring 2023-2024
- Bachelor of Engineering in Industrial Engineering

BCG Strategy Consulting Job Simulation, Course

Remote

Jan 2025

- Analyzed market trends, identifying revenue growth opportunity for a struggling telco company
- Built an Excel model to predict the potential profitability of the proposed solution
- Communicated a summary of key findings in a clear presentation to stakeholder

SSCC KFARHBAB

Ghazir, Lebanon

Sep 2008 – Jun 2023

- French Baccalaureate graduated with honors scoring distinction
- Elected class representative (2017, 2019, 2022), awarded 1st place in gymnastics

PROFESSIONAL EXPERIENCE

CORAL, Human Resources Intern

Beirut, Lebanon

Dec 2024 – Jan 2025

- Optimized HR processes by analyzing recruitment and historical data, leading to a 15% improvement
- Developed advanced HR analytics models and visual reports using Excel, enhancing decision-making on recruitment, processes (firing rate, pie chart, recruitment rate)

Leading Partners, Project Management Intern

Dubai, UAE

Jul 2023 – Aug 2023

- Tracked project progress using Excel dashboards, analyzing completion percentages
- Assessed product quality to ensure compliance with project standards

EXTRACURRICULAR ACTIVITIES

180 Degree Consulting, Consultant

Beirut, Lebanon

Sep 2025 – Present

- Developed an SEO-driven digital engagement strategy for an NGO in rural Sierra Leone, improving digital visibility and donor outreach
- Conducted benchmarking, persona-analysis, and KPI-based recommendations across website platforms and social media

Cogs & Caffeine Club, Sponsorship and Logistics Officer

Beirut, Lebanon

Feb 2025 – Present

- Coordinating sponsorship efforts, securing 10 sponsors and overseeing logistics for events, including magazine production

ABLE Club, Event Manager Cabinet

Beirut, Lebanon

Feb 2025 – Present

- Organizing and managing events by coordinating logistics
- Leading volunteer efforts to ensure successful execution of club activities

Donors Relation Manager at DarbEssama, Volunteer

Jounieh, Lebanon

Sep 2021 – Present

- Participating in the development of the organization and worked on securing funds and donations
- Managing the inventory to forecast demand and prevent shortages

Guides Du Liban, Chief Scout

Ghazir, Lebanon

Sep 2015 – Present

- Leading a team of 25 women aged between 15 to 19 to support girls in adapting and contributing to society
- Organizing weekly meetings, camps, and events such as fair, team building activities and outdoors camps

Youth Lebanese Red Cross, Volunteer

Jounieh, Lebanon

Nov 2021 – May 2023

- Facilitated a group of teenagers, leading youth activities on environmental awareness and sustainability
- Targeted elderly individuals ensuring they had access to emotional support

Bildits, Participant

Kfarhbab, Lebanon

Sep 2017 – Jun 2018

- Led a year-long team project to design and build a small-scale house for a national competition
- Awarded 1st place among teams from across Lebanon for outstanding construction and teamwork

SKILLS & PERSONAL

Languages: Fluent in English, Arabic, and French

Skills: Microsoft Office (Excel, PowerPoint, Word), Lego Mindstorm EV3, Python, AutoCAD

Interests: Hiking, Traveling, Swimming, Gymnastic, Puzzles, Drawing