

Ali Olayan

TYR, 1601, LEBANON · 0096170602010

DETAILS

Beirut, Lebanon
0096170602010
ali.olayan90@gmail.com
www.alayanarts.com

DATE / PLACE OF BIRTH

25/5/1990
Lebanon

NATIONALITY

Lebanese

DRIVING LICENSE

Full

SKILLS

Effective
Communication Skills

Administration and
Management skills

Proficiency in Adobe
Creative suits

Microsoft office suits

Working knowledge at
HTML and CSS

Hand sketching

Creativity

Photography

LANGUAGES

English

Arabic

PROFILE

Creative Graphic Designer with six years of experience in developing and innovative digital and print designs for clients in broad range of industries. Highly adept at visual strategy, layout development, branding, identity design, printing and fine arts. Demonstrated success working in collaborative environments and providing leadership to design teams to conceptualize and execute effective marketing collateral. Seeking help clients achieve business development and business growth goals through forward-thinking graphics and strategies.

EMPLOYMENT HISTORY

Senior Graphic Designer, Oggi Services

Oct 2020 - July 2021, Beirut

- monitor, design and update engaging posts on social media based on communication monthly plan
- publish requests for proposal related to communication activities and plans.
- plan and design communication and media materials such as videos, photography, infographics, brochures, press releases and banners
- develop promotional campaigns regarding events and workshops
- review final layouts and suggesting improvements if required
- edit, prepare and send out written communication internally and externally
- write weekly and monthly performance reports

Communication Officer, Sama

Dec 2017 - Jan 2020, Saidon

- preparing designs for events and occasions (greeting cards, brochures and banners)
- update social media and website content
- publish requests for proposal related to communication activities and plans.
- plan and design communication and media materials such as videos, photography, infographics, brochures, press releases and banners
- develop promotional campaigns regarding events and workshops
- meeting with marketing and advertising agencies
- attend all Sama's activities, events and be in charge for photography
- edit, prepare and send out written communication internally and externally
- undertake regular field visits
- support in administrative tasks

Graphics And Brand Designer, Idea To Life

Jul 2015 - Aug 2017, Beirut

- liaising with clients to determine their requirements and budget
- managing clients proposals from typesetting through to design, print and production
- working with clients, briefing and advising them regarding design style, format, print production and time scales.
- developing concepts, graphics and layouts for products illustrations, apps and websites
- preparing rough drafts of material based on an agreed brief
- reviewing final layouts and suggesting improvements if required
- advise clients on strategies to reach audience
- creat images that identify a product or convey a message
- develop graphics for product illustrations, logos, and websites
- select colors, images, fonts, and layouts

Freelance Graphic Designer, Self Employed

Jul 2015 - Present

EDUCATION

Bachelor Degree In Graphic Design, Lebanese International University

Oct 2008 - Jun 2013, Beirut

REFERENCES

References Available Upon Request

TRAININGS

Communication And Media, Mercy Corps

Oct 2014, Tyre

Facilitation and training of trainer, Mercy Corps

Sep 2014, Tyre