

SHARIF HACHEM

Entrepreneurship student interested in strategy, growth, and early-stage business building
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PROFILE

Final-year AUB business student focused on entrepreneurship, innovation, and startups, with a strong interest in strategy, growth, and practical problem-solving through hands-on projects.

EDUCATION

American University of Beirut (AUB)

BBA, Entrepreneurship & Innovation | Jan 2024 – May 2027

Purchase College, State University of New York (SUNY), USA

Pre-Med Studies | Fall 2023

EXPERIENCE & PROJECTS

FreelancelQ – Startup Concept Development (AUB Project)

- Worked on developing a freelancing platform concept using structured ideation methods (e.g., SCAMPER)
- Explored different approaches to improve platform reliability and engagement
- Evaluated ideas based on feasibility and potential real-world application
- Approached the project with a startup mindset, focusing on practical and scalable solutions
- Considered how the platform could function in real market conditions and user scenarios

ACADEMIC EXPERIENCE

- Worked on analyzing business cases and developing practical solutions to real-world problems
- Approached case work with a focus on decision-making, trade-offs, and business impact
- Presented ideas clearly while considering feasibility and real-world application

LEADERSHIP & ACTIVITIES

Varsity Football – Purchase College, SUNY

- Built teamwork, discipline, and ability to perform under pressure

Humanitarian Initiative – Lebanon

- Organized a support initiative for displaced families in Lebanon

SKILLS

- Business Analysis • Excel • PowerPoint • Communication
- AI tools (used for research, idea generation, and productivity)

LANGUAGES

English (Fluent) • Arabic (Native)