

Mariam El-Soufi

FREELANCE DIGITAL MARKETER |
CODING, AI & MATH INSTRUCTOR |
PRIVATE TUTOR



Details



Tripoli, North Governorate
Lebanon



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Skills

- Canva
- Digital Marketing
- Content Creation
- Social Media Setup
- Python
- HTML
- CSS
- JavaScript
- Microsoft Office
- Computer Skills
- Communication Skills
- Problem Solving
- Time Management
- Adaptability
- Ability to Multitask
- Fast Learner
- Leadership Skills
- Ability to Work in a Team



Languages

- Arabic
- English
- French



Profile

Freelance digital marketer and educator with experience supporting a small-scale client projects and delivering structured instruction in coding, AI, and mathematics. Skilled in content creation, social media setup, and simplifying complex concepts for learners. Adaptable and self-driven, with hands-on experience balancing freelance work, tutoring, and academic studies.



Employment History

Freelance Digital Marketing Project, Freelance (USA-based client)

SEPT 2025 - NOV 2025

- Set up and structured social media accounts for a client
- Created initial content and branded posts for online presence
- Supported basic digital visibility and engagement setup
- Assisted in establishing a foundational online presence for a client

Coding, AI & Math Instructor, BrightCHAMPS

AUG 2024 - PRESENT

- Deliver structured lessons in coding, AI, and mathematics
- Break down complex concepts into simple, step-by-step explanations
- Design interactive learning activities and practical exercises
- Provide feedback and track student progress
- Use Python and basic web technologies in teaching sessions

Private Tutor

JUL 2022 - PRESENT

- Provide personalized one-on-one tutoring sessions
- Improve student understanding and academic performance
- Adapt teaching methods to different learning styles
- Support exam preparation and skill development

Intern, LSCR, Tripoli

JUL 2016 - JUL 2017

- Utilized robotics to automate tasks.



Education

Official Lebanese baccalaureate, Al-Rooa High School, Tripoli

2023 - 2024

sociology and economics

Bachelor's Degree, City University, Tripoli

2024 - 2027

Business - Marketing