



CARLOS AL JAMOUS

Lebanon | Saudi Arabia | Greece

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Languages: Arabic (Native), English (Fluent), French (Fluent)

PROFILE

Project Manager & Social Impact Architect

I am an adaptable leader with over 12 years of experience navigating complex markets across the Middle East. I have mastered the full project lifecycle—from initiation to closing—maintaining high standards even in the most challenging environments.

What sets me apart:

- **Mission-Driven Leadership:** I have spent my career developing businesses and apps, such as the **Garage Lab App**, designed to solve real social problems. I am now seeking to apply this "broad-spectrum" experience where it can make a real, lasting difference.
- **International Strategic Depth:** I hold a certificate in **International Organizations Management** from the **University of Geneva**, specializing in the business and management challenges faced by global organizations.
- **Specialized Development Expertise:** I am trained in the **PM4R methodology** for **Project Management for Development** through the **Inter-American Development Bank (IDB)**, mastering the tools needed to drive social change effectively.
- **The Human Edge:** I bridge the gap between technical objectives and human reality. I study people as closely as I study the project rules to ensure the right person is always matched to the right task.

CORE SKILLS

- **Development Leadership:** Strategic Project Planning | Results-Based Management (RBM) | Risk Mitigation & Contingency | Monitoring & Evaluation (M&E) | Theory of Change | Stakeholder Engagement
- **Agile & Humanitarian Response:** Scrum Framework (Sprint Planning, Retrospectives) | Adaptive Management | Backlog Refinement | Impediment Removal | Agile Coaching | Cross-Functional Coordination
- **Strategic Partnerships & Operations:** International Organizations Management | Partnership Management | Resource Mobilization | Workflow Optimization | Operations Leadership | CRM (Salesforce) | Vendor & Procurement Management
- **Technical & Analytical:** Data-Driven Reporting | Earned Value Management (EVM) | Budget Oversight | Market & Social Analysis | Team Coaching & Capacity Building

PROFESSIONAL EXPERIENCE

Managing Editor

My Lebanon Today Magazine — Lebanon / Greece | 2025 – Present

- Responsible for public relations and external communications, managing relationships with partners, advertisers, and key stakeholders.
- Overseeing daily operations across sales, marketing, and editorial coordination to ensure smooth execution and alignment.
- Leading sales and marketing activities, including advertiser acquisition, partnerships, and brand visibility initiatives.
- Supporting operational planning and performance tracking to ensure consistent delivery and business growth.

Team Leader

LiaAssurex Insurance Company — Lebanon | 2023 – 2025

- Recruited, trained, and managed a team of six agents, improving sales performance and customer service quality.
- Designed incentive programs and monthly scorecards aligned to KPIs for conversion and retention.
- Implemented new outreach workflows that improved client acquisition and operational efficiency.

Scrum Master

Angry Monkey Agency — Lebanon | 2021 – 2023

- Served as Scrum Master for a seven-member creative and technical team, driving delivery of digital campaigns and social media projects.
- Facilitated 3–4 sprints per month, improving communication, sprint predictability, and cross-team collaboration.
- Worked closely with the Product Owner to refine backlog priorities, clarify requirements, and maintain delivery alignment.
- Enhanced team morale and accountability through structured coaching and agile rituals.
- Reduced delivery delays by consistently removing blockers and optimizing internal workflows.

Founder

Garage Lab App — Lebanon | 2019 – 2020

- Launched a mobile app connecting users with car repair workshops based on location and brand.
- On boarded 388 workshops and grew the platform to 9,000+ users before pausing due to the 2020 crisis.
- Managed operations, marketing, finance, legal setup, and a six-person project team.

Operation Manager

Entertainment Solution — Saudi Arabia | 2018 – 2019

- Developed entertainment project proposals, business cases, and implementation plans.
- Improved cross-department workflows, reducing delivery timelines and enhancing coordination.
- Managed financial KPIs, procurement, and end-to-end client presentations.

Field Coordinator

Vitas s.a.l — Lebanon | 2017 – 2018

- Supervised 4 team leaders and 16 loan officers, maintaining portfolio quality, compliance, and operational efficiency.
 - Built performance monitoring tools that increased loan recovery efficiency.
- Managed high-volume collections and implemented systematic follow-ups that significantly reduced the percentage of non-performing loans (NPLs).

Project Manager

Shortcut MENA — Saudi Arabia | 2014 – 2017

- Managed 60+ marketing activations for major clients including McDonald's and Saudi Telecom.
- Led project teams of up to 50 personnel per activation, overseeing logistics, scheduling, staffing, and field operations.
- Managed supplier contracts, budgets, and full project compliance.
- Maintained annual compensation packages of 120,000–150,000 SAR including bonuses.

Additional Early Roles

- Economics & Math Teacher — Saint Jean School (2012–2014)
- Store Keeper — Baaklini Center (2008–2011)

ENTREPRENEURIAL PROJECTS

- Mahloole / Maslahtak App — Consultant Partner | Salesforce Lead
- Forex Trading — Beginner Trader

EDUCATION

Global Health and Humanitarianism | University of Manchester | 2026

- Studying the evolution of humanitarian aid, healthcare delivery in crises, and the complexities of international response.

International Organizations Management | University of Geneva | 2026

- Mastered the management, leadership, and business challenges specific to global NGOs and International Organizations.

Project Management for Development (PM4R) | Inter-American Development Bank (IDB) | 2025

- Certified in the **PM4R methodology** for international development.
- Proficient in WBS, Risk/Communication Matrices, and **Earned Value Management (EVM)**

Google Project Management Professional Certificate | Google | 2025

- Mastered the end-to-end project lifecycle using **Agile, Waterfall, and Lean** methodologies.
- Advanced use of **Jira, Asana, and Gantt charts** for resource allocation and delivery.

Google AI Essentials | Google | 2025

- Skilled in **Prompt Engineering** and Generative AI to automate workflows and data organization.

University Coursework in Auditing & Finance | Antonine University (2009–2012)

- *Completed 2-years of specialized financial*

College Des Saint Coeur — Lebanese Baccalaureate (2007)