

Bibyana Abou Jaoude

Jal El Dib, Lebanon

E-mail: bibyanaaboujaoude@gmail.com

LinkedIn: <https://www.linkedin.com/in/bibyana-abou-jaoude-526927192/>

Portfolio: <https://sites.google.com/view/bibyana/>

EDUCATION

Lebanese American University, Byblos, Lebanon

Bachelor of Arts in Psychology

Honors: Placed once on LAU's Honor List, graduated with honors

Cumulative GPA: 3.45/4.0

PART TIME / FREELANCE WORK

Writer, Podcast Editor & Guest Outreach

[Mental Wealth with Fay](#) (Mental Health Blog/Podcast Startup) - November 2022 – Present

- Writing research blog articles and posts about a variety of psychology-related topics.
- Editing audio/video podcasts using DaVinci Resolve, CapCut and/or Blender and turning long-form content into YouTube Shorts/Reels/TikToks.
- Consistently pitching and developing new ideas, listicles and action plans to drive engagement.
- Further strengthened my command of inclusive, hedging style of writing.
- Collaborating closely with the client to understand needs and ensure the final product met or exceeded expectations, leading to improved customer satisfaction and repeat business.
- Managed end-to-end interview coordination, including outreach, scheduling, Zoom setup and preparing interview questions.

Social Media Content Creator/Video Editor

***Beirut Pops* - January, 2024 – Present**

- Producing and editing dynamic, trend-driven reels to promote snack products, boosting brand visibility through creative and fun content tailored to current social media trends.
- Adapting to constructive feedback from clients, continuously improving work processes and maintaining a high level of client satisfaction.

***TutorsPro* - January, 2024 – January 2026**

- Researching, filming and editing short-form, educational videos for all school/college subjects (Math, Psychics, Chemistry, Biology, English, SAT tips).
- Adapting to constructive feedback from clients, continuously improving work processes and maintaining a high level of client satisfaction.

LANGUAGES & SKILLS

- English, Arabic, French
- MS Office & Google Workspace
- Research & Analysis (SPSS)
- Video Editing with Davinci Resolve & Capcut
- Adobe Photoshop & Illustrator
- Canva & Procreate
- Videography & photography
- Traditional & digital illustration
- MS Teams, Zoom, WebEx, Slack
- WordPress, HTML
- Quick learner, especially with technology
- Can multitask without compromising quality of work
- Great attention to detail
- Clear, effective communicator

RELEVANT COURSEWORK

- Child Psychology (PSY202)
- Psychology of Youth (PSY304)
- Development Across the Lifespan (PSY234)
- Mind and Behavior (PSY322)
- Social Sciences Statistics (STA302)
- Research Methods (PSY361)
- Computer Applications (CS201)
- Ethics/Moral reasoning
- Foundational Principles of Leadership (online Harvard course)
- Cultural Studies I & II

COMMUNITY SERVICE

Albert Nassar Foundation – March 2017

- Quickly adapted to various types of weekly tasks and activities, as needed.
- Efficiently collaborated with teammates to maximize use of resources and reach set goals in an organized way.
- Successfully entertained and served food to large groups of children and their parents.