

MOHAMAD TOUFIC KHALIFE

Beirut, Lebanon

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PROFESSIONAL EXPERIENCE

Trublu Technical Services s.a.rl

Founder & Operations Manager

Beirut, Lebanon

Nov 2025 – Present

- Founded and established a maintenance and contracting services business (MEP & finishing), including service catalog definition, pricing strategy, and supplier partnerships
- Built and led end to end operations covering structured service delivery workflows, technician network development, and customer acquisition

SAUDI TABREED

Regional Operations & Maintenance Manager

Riyadh, Saudi Arabia

Aug 2024 – August 2025

- Leading a team of 120 in operating and maintaining Saudi Tabreed's portfolio in Riyadh
- Navigating client challenges by providing tailored technical solutions, contributing to sustained relationship growth
- Managing the implementation of CMMS and Energy Management System to improve digital visibility, asset tracking, lifecycle cost control, and operational benchmarking
- Overseeing the P&L of five O&M plants, enhancing performance through targeted cost reductions and revenue growth
- Managed a pilot AI optimization initiative focused on predictive insights to improve plant efficiency and support cost reduction strategies

EMICOOL

Operations & Maintenance Manager

Dubai, UAE

Aug 2023 – Jul 2024

- Led a team of 75 in operating and maintaining the full Emicool portfolio of 17 cooling plants across UAE serving 30k customers
- Led Oracle ERP implementation from the O&M side, defining technical requirements and system blueprints
- Led technical and operational excellence meetings, presenting strategic improvement plans to board members
- Liaised with the energy team to coordinate AED 20M retrofit projects executed by consultants and ESCOs, ensuring operational alignment and sustainability compliance
- Oversaw the expansion and management of the solar portfolio, resulting in a 200% expansion in the installed solar capacity
- Developed and oversaw budgets for utilities, operations, and maintenance as well as project expenditures, totaling over AED 200M annually, encompassing both operational expenses and capital projects
- Saved 15% in manpower and 30% in overtime by implementing Unmanned Machinery Space as part of the 5-year energy efficiency strategy

Assistant O&M Manager

May 2022 – Jul 2023

- Reduced Annual maintenance contracts' costs by 20% through negotiating pricing and scope improvement, while ensuring the continuation and enhancement of services
- Reduced annual maintenance costs by AED 700k through developing in-house team scope and capabilities through trainings and recognition programs
- Developed a comprehensive strategic 10-year expenditure plan for the technical department, forecasting annual operational costs and capital requirements for maintaining asset lifecycle
- Collaborated and represented the technical team in ESG taskforce as well as in building CSR and Carbon Balance taskforces
- Built and led the costing model of CAAS (Cooling as a service) decreasing costs by 20% annually and managed its comprehensive technical integration, pioneering an innovative revenue stream model and delivering the first successful CAAS project

O&M Engineer

Jun 2021 – Apr 2022

- Restructured the maintenance department saving AED 5M by eliminating outsource contractors and transitioning a major scope in-house
- Created and led a digital transformation initiative that improved the team's productivity by 13% and reduced maintenance costs by AED 200k annually
- Placed and led a new waste recycling contract as part of defined environmental strategies

Operations Engineer

Dec 2019 – May 2021

- Initiated and executed new projects aimed at optimizing energy consumption, promoting sustainable development, and enhancing recycled treated water usage resulting in savings exceeding AED 300k

MBCC

MEP Coordinator

Dubai, UAE

Dec 2016 – Nov 2019

- Managed all components of a construction project related to MEP elements liaising with consultants and clients along with the management of a cross-functional team of 40 FTEs including below projects:
Courtyard by Marriott 4-star hotel | Palm Jumeirah Hotel Apartments | Residential high-rise tower

EDUCATION

AMERICAN UNIVERSITY OF BEIRUT

B.E in Mechanical Engineering

U.C. Berkeley

Exchange Program

Beirut, Lebanon

Sep 2012 – Jun 2016

California, USA

Jul 2014 – Aug 2014

LANGUAGES

- Arabic (native)
- English (fluent)

LICENSES & CERTIFICATIONS

- Leading Leaders Certification LPI – 2023
- Certified Maintenance & Reliability Professional (CMRP) – 2021
- Certified Sustainability Officer – 2024