

Anthony Ghantous

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EDUCATION

Holy Spirit University of Kaslik (USEK) / Jounieh, Lebanon

Bachelor of Business Management and Entrepreneurship

Relevant Coursework: Data Science, Statistics,
Accounting

Expected Summer 2027

- Honors: Dean's List: Fall 2021

Collège des Soeurs des Saints Cœurs / Ain-Ebel, Lebanon

French Baccalaureate

Graduated 2022

WORK EXPERIENCE

Blanc Sucré / Lebanon

Sales Assistant | Nov 2024 – Dec 2024

- Assisted customers with product selection and provided high-quality personalized service
- Promoted and sold a variety of premium pastries and sweets to meet daily sales targets
- Managed cash and card transactions accurately using point-of-sale systems

IceTech/ Lebanon

Operations Manager & Founder | 2018 – 2024

- Operated an ice production business, utilizing commercial machinery to produce high-quality packaged ice
- Supplied ice to a diverse client base including restaurants, weddings, and large-scale special events
- Managed end-to-end logistics, packaging, and hygienic handling to ensure reliable, timely service

LEADERSHIP & PROJECTS

- Business Developer | Entrepreneurship Initiative (2026): Developed a brand activation ecosystem for Almaza utilizing "Phygital" strategies and QR-linked rewards
- Founder | PowerPod Fast-Charging Vending Machine Project: Conducted detailed feasibility studies for solar-powered fast-charging hubs, including financial projections and problem tree analysis
- Prepared a historical impact report on the economic advantages of restoring Lebanese railways

SKILLS & CERTIFICATIONS

- Languages: Arabic (Native), English (Fluent), French (Proficient)
- Technical Skills: Python, SQL, Microsoft Excel (Advanced), PowerPoint, Adobe Express
- Certifications: IBM Data Analyst Professional Specialization

- Core Competencies: Business Process Improvement, Negotiation, Time Management, Decision Making
- Interests: Reading, Guitar, Learning Languages, Hiking, Basketball, Weightlifting