

Lara Nassar Alameh

Education

September 2023– June 2027	Haigazian University ;Beirut, Lebanon Bachelor of Business Administration_Advertising and Communication
October 2008 – June 2022	Lycee Des Arts School ;Beirut, Lebanon Lebanese Baccalaureate, life_ Science Section

Experience

February 2023_February 2024	Receptionist ,Youma Beauty Lounge_Beirut,Lebanon - Scheduled appointments and managed customer inquiries efficiently - Supported daily operations and collected feedback to improve service
June 2024_December 2024	Sales ,Basic Outlets_Hazmieh,Lebanon - Assisted customers and resolved complaints - Maintained store organization and supported sales
March 2025_till now	Member in Red Cross ,Youth Sector_Beirut,Lebanon - Participated in youth-led community activities - Supported fundraising and blood campaigns

Skills

- Computer skills:** Excel, Word, PowerPoint
- Analytical skills:** Analytical thinking and insight generation
- Marketing Skills:** Marketing principles, branding, audience analysis, and digital marketing fundamentals

Certificates

March 22, 2024	8 hour “Excel for Business: Mastering Computer Literacy ”workshop data preparation, exploration, financial modeling and decision-making
----------------	---

Languages

- | | |
|------------------|-------------------|
| - Arabic(Native) | - English(fluent) |
|------------------|-------------------|

Interests

- Basketball -Digital Marketing trends - Social youth_leds -Marketing workshops