

YASMINA BILALLY

Lebanon
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EXPERIENCE

Founder of the Honey Cake

2021 - Present

- Prepare cakes and managed photography and content creation
- Oversee accounting, finance, and coordination with vendors and delivery drivers
- Lead B2B and B2C communications, including coffee shop outreach and customer support

Data Entry | Salem Group

June 2025-July 2025

- Digitalization of the Lebanese NSSF during a summer project managed by Salem Group

Marketing Intern | You Experience

Jan 2025

- Shadowed employees
- Learned to prepare a content calendar brief

CERTIFICATIONS

Web Development Workshop

Nov 2025

GIL Entrepreneurship Program | Nawaya Network

Sept 2024

Microsoft Office Specialist

March 2023

EDUCATION

Bachelor in Business Administration with emphasis on Advertising and Communications | Haigazian University

2024-Present

SOCIAL AND EXTRA-CURRICULAR ACTIVITIES

Baking Club Founder | Haigazian University

Mar 2025-Present

- Led workshops and gathered participants
- Organized events and trips
- Managed finances and stock

Canva Workshop Instructor

July 2023- Aug 2023

- Prepared workshop curriculum
- Introduced participants to the basics of Canva
- Taught participants skills and feature navigation on the platform

Scouts Leader

- Active scout member since 2009
- Scout leader since 2022
- 1. Led and taught groups of children aged 5-12 scout and life lessons
- 2. Organized trips and camps

2009-Aug 2025

LANGUAGES

Arabic -Native

English -Proficient