

Martin Finianos

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Summary

Computer & Communications Engineering graduate with hands-on experience in data analysis, business intelligence, and client-oriented reporting. Skilled in SQL, Power BI, and Excel, with a strong understanding of data modeling, dashboard development, and translating business needs into data-driven insights. Experienced in working within collaborative environments, supporting product and reporting workflows, and delivering clear analytical outputs to stakeholders. Passionate about data frameworks, analytics, and continuous learning, with a strong motivation to contribute to product development and client success in a fast-paced, innovation-driven environment.

Education

- **Notre Dame University - Louaize:** B.E. in Computer and Communications Engineering 12/2025
- **Jesus and Mary School – Rabweh:** Lebanese Baccalaureat 06/2021

Experience

Soft Flow Group | Jal El Dib, Lebanon

Data Analyst | 06/2025 – 12/2025

- Design and maintain interactive Power BI dashboards for reporting and decision-making.
- Leverage Office 365 (Excel, SharePoint, Outlook) for data collaboration and versioned documentation.
- Assist in project documentation to ensure clarity and consistency across technical deliverables.
- Translate raw datasets into clear visual narratives that surface trends and support strategic planning.
- Engage with clients to capture business needs, present findings, and align on next steps. Tools: Power BI, Excel, SharePoint, Outlook

Parallel Health and Beauty | Dekwaneh, Lebanon

Data Analyst Intern | 06/2024 – 09/2024

- Produced management-ready reports and visualizations of product and company data.
- Performed data cleansing and validation to improve data quality and reliability.
- Used Shopify analytics to assess e-commerce performance and inform sales/marketing actions. Tools: Excel, Shopify

Skills

- Data Analysis C Visualization: SQL, Python, R, Tableau, Power BI, Excel, Data Storytelling, Dashboard Development
- Machine Learning & AI: Regression, Classification, Clustering, Feature Engineering, Model Evaluation, NLP
- RAG & LLM Systems: Prompt Engineering, Embeddings, Semantic Search, Retriever Architectures (Top-K, Keyword-Based, Multi-Query)
- Business & Analytics Tools: Office 365 (Excel, SharePoint, Outlook), Shopify Tools, Reporting Automation, Data-Driven Decision Making

Certificates

- IBM RAG and Agentic AI Professional Certificate — Coursera
- IBM Data Science Professional Certificate — Coursera
- Power BI Data Analyst Associate — Microsoft
- Google Data Analytics Professional Certificate — Coursera