

HADI KIBBE

CONTACT

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SKILLS

- Reception & Customer Service
- Branding Strategies
- Meta Ads Manager
- E-mail Marketing
- Visual Content Creation (Canva)
- Microsoft proficient
- SEO & SEM
- Social Media Management
- Marketing Automation
- Data Analytics & Reporting

LANGUAGES

- Arabic (Native)
- English (Fluent)

CERTIFICATES

- Professional Digital Marketing (CPD)
- American-Canadian Board
- Chicago Business School
- LMI Global Organization /April 2025
- Elevate collective
- Certificates from Centermine
- Certificates from Gilnorth
- Certificate from Succeed & Achieve (Meta Ads Manager)
- Certificate from Talentdo (Ai Digital Marketing)

REFERENCE

Upon Request



PROFILE

Freshly graduated in Marketing with a strong passion for crafting impactful campaigns and strategies. Currently enhancing my skillset through practical diplomas in Digital Marketing, gaining hands-on experience in SEO, content creation, data analytics, and social media management. My background as a highly respected receptionist sharpened my professionalism, organizational precision, and ability to deliver exceptional customer service. Ready to bring energy, creativity, and a results-driven mindset to a dynamic marketing focused role.



WORK EXPERIENCE

- Receptionist

2021- PRESENT

Metropolitant

 - Efficiently managed scheduling correspondence ,and document preparation, contributing to a streamlined office operations.
 - Building mutually respectful relationship with clients, including diplomats and international representatives, by addressing their concerns promptly and accurately.
- Quality Control & Product Inspector

2015 - 2021

Cosmashine S.A.R.L

 - Ensured product quality and compliance while effectively collaborating with team members and managing client relationships to uphold SARL Manufacturing Company's standards.



EDUCATION

- The Viral Agency

2025 - Present

 - Marketing Trainee at Viral Agency — Gained practical experience in Meta Ads campaign management and crafted content strategies that enhanced audience engagement and brand visibility.
- LMI Global Organization

2025 - 2026

 - Professional Digital Marketing Diploma (30 hours).
 - Communication Skills Diploma (15 hours).
- SEO PATH

2025 - 2026

 - Mastering SEO .
- Centremine Academy & Gilnorth Organization

2023 - 2026

 - Completed (50+ hours) of certified training. (In the fields of Marketing, Microsoft Tools, Business Ethics, Leadership, and Positive Psychology).
- A bachelor’s degree in business administrative (Marketing)

2021- 2026

Lebanese University - Faculty Of Economical Sciences And Business Administration | Branch 2