

Omar Baydoun

Beirut, Lebanon | +961-3 224 841 | omar.baydoun255@gmail.com | [LinkedIn](#)

PROFESSIONAL SUMMARY

Business Marketing graduate with a Bachelor of Science degree, combining academic knowledge with a practical, results-oriented mindset. Recognized as a dependable and collaborative team member, bringing strong interpersonal and communication skills that support effective relationship-building across diverse teams. I approach tasks with hands-on work ethic, contributing both strategically and operationally. Committed to continuous learning and professional growth, I actively seek opportunities to expand my expertise, refine my skills, delivering meaningful value within dynamic business environments.

EDUCATION

Lebanese American University (LAU) | Beirut, Lebanon

Jan 2023-May 2025

Bachelors of Science in Business Marketing

WORK EXPERIENCE

Azadea | Customer Experience Intern | Beirut, Lebanon

Dec 2025- Feb 2026

- Resolved customer complaints and inquiries to ensure satisfaction, and reviewed customer feedback, ratings, and service performance to support continuous improvement.
- Managed out of stock and drop-shipping reports to support inventory and service operations.

Transmed | Brand Intern | Beirut, Lebanon

Jul 2025

- Observed brand division into food and non-food categories as well as product allocations across different channels.
- Learned handling of expiries and promotions.

COMMUNITY SERVICE AND VOLUNTEER EXPERIENCE

CITI program: Social-Behavior Educational Researcher

Jan 2024

- Fullfilled required training in research ethics, informed consent, and human subjects protection.

Ajyaloona NGO | Social Worker | Beirut, Lebanon

Aug 2023

- Assisted with local community programs focused on youth development and resource distribution.

Inbound Marketing, HubSpot Academy

Jun 2023

- Gained practical expertise in inbound strategy, content marketing, and lead nurturing.

Ocean Blue Clean-up Initiative | Beirut, Lebanon

Mar 2023

- Participated in environmental outreach programs and public awareness events.

SKILLS

Marketing & Business: Market Research, Customer satisfaction, Customer service, Event Planning, Data Entry, Integrated brand marketing, Brand activation, Business marketing

Technical Tools: Microsoft Office (Word, Excel, PowerPoint, Outlook), Zendesk, shopify, SAP, Dynamics 365, Power Bi.

Languages: Fluent in English and Arabic

Soft Skills: Creativity, Communication, Teamwork, Adaptability, Emotional Intelligence, Problem Solving

ADDITIONAL INFORMATION

Nationality: Canadian/Lebanese

Visa Status: Holder of Dubai Golden Visa