

Lamis Radwan

Saida, Lebanon

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Portfolio: <https://www.behance.net/thelamisradwan>

Technical Skills

- Adobe Creative Suite — Photoshop, Illustrator, InDesign, After Effects
 - Microsoft Office — Word, PowerPoint, Excel
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Work Experience

Fyre Creative Agency - Lead Graphic Designer

August 2025 - Present

- Led creative design for branding and digital projects across multiple platforms.
- Led and mentored designers to maintain visual consistency and high design standards.
- Partnered with marketing teams to develop cohesive campaign visuals and brand assets.

Kamkalima -Graphic Designer

September 2023 - November 2024

- Designed digital marketing assets and visual content using Adobe Creative Suite.
- Created animations and illustrations that enhanced engagement and clarity in educational materials.
- Collaborated with marketing teams to maintain consistent brand visuals across campaigns.

WH Worldwide - Senior Graphic Designer

June 2022 - October 2022

- Managed end-to-end design production for branding and multi-channel marketing campaigns.
- Produced visual assets for digital and print media while maintaining brand consistency across platforms.
- Mentored junior designers and provided creative guidance during project development.

Raw Design -Graphic Designer

November 2021 - May 2022

- Developed brand identities aligned with client goals and market positioning.
- Designed layouts for digital and print materials to support brand communication and marketing efforts.
- Assisted in producing motion graphics and animations to strengthen visual storytelling.

UNRWA -Graphic Designer

January 2020 - March 2020

- Designed infographics, reports, and promotional materials to support organizational communication.
 - Produced social media visuals that increased audience engagement across digital platforms.
 - Collaborated with cross-functional teams to deliver visual assets for marketing initiatives.
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Certifications

- **Social Media Content and Strategy — Adobe (Coursera)**
- **Digital Marketing — Adobe (Coursera)**
- **Generative AI Content Creation — Adobe (Coursera)**
- **Build Wireframes and Low-Fidelity Prototypes — Google (Coursera)**
- **Principles of UX/UI Design — Meta (Coursera)**
- **Foundations of User Experience Design — Google (Coursera)**

Certificate links available upon request.

Education

Lebanese International University

Bachelor of Arts, Graphic Design (2019)

Lebanese University

Bachelor of Arts, English Language and Literature (2020)