

Vaishnavi Shinde

Associate Product Manager — B2B SaaS — Product Requirements & Workflow Design

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LinkedIn — Portfolio

PROFILE

Product-focused professional with an engineering background and experience working across SaaS, healthcare, ecommerce, and gaming products.

Experienced in translating user workflows and business problems into structured product requirements, user stories, and feature documentation. Strong in async collaboration, cross-functional coordination, and detail-oriented product thinking. Comfortable working closely with engineering, design, QA, and customer-facing teams to support product delivery and iterative improvements.

Curious about systems, user behavior, APIs, integrations, and how technology solves operational problems at scale.

SKILLS

Product Management: PRD Writing, User Stories, Acceptance Criteria, Workflow Mapping, Feature Scoping, Backlog Prioritization

Research & Analysis: Competitive Analysis, User Research, Feedback Analysis, Journey Mapping, Edge Case Identification

Execution & Collaboration: Cross-functional Coordination, Async Communication, Agile Workflows, Sprint Support, QA Validation

Tools: Figma, Notion, Miro, Maze, Galileo AI, Claude, ChatGPT, Perplexity, Webflow, Uizard, Manus AI

Technical Aptitude: HTML, CSS, JavaScript, APIs, System Integrations, Technical Documentation

PROFESSIONAL EXPERIENCE

UI/UX Designer

Feb 2026 – Present

WebMobrilz Gaming Studioz

- Collaborate with product managers, engineers, and QA teams to define and deliver product features for gaming platforms.
- Translate user behavior insights and feedback into structured requirements, workflows, and feature documentation.
- Support feature validation by identifying edge cases, testing workflows, and ensuring alignment with requirements.
- Maintain async documentation including feature notes, user flows, and implementation updates across teams.

UI/UX Designer

Oct 2025 – Dec 2025

Designday Software Technology

- Conducted competitive analysis and workflow research to identify product improvement opportunities.
- Worked with stakeholders to define feature requirements and product workflows.
- Coordinated with developers to clarify implementation details and support delivery.

Freelance Product & UX Consultant

Apr 2025 – Oct 2025

- Led end-to-end development of 3 ecommerce platforms from research to launch.
- Conducted client discovery discussions to understand operational workflows and business needs.
- Created structured product requirements, feature flows, and implementation documentation.
- Collaborated asynchronously with developers to iterate features based on user feedback and testing outcomes.

UX Designer

Jul 2024 – Apr 2025

OneZeroEight Brandcomm Pvt Ltd

- Conducted user research and journey mapping for multiple digital product projects.
- Worked closely with developers, business teams, and stakeholders to align product execution with requirements.

- Maintained product documentation, workflow diagrams, and feature specifications.

INTERNSHIPS

UI/UX Designer Intern

Pavesoft Technologies Pvt Ltd

Dec 2023 – Apr 2024

- Conducted feature analysis and identified workflow gaps across digital products.
- Converted research findings into user flows, structured requirements, and sprint-ready documentation.
- Supported agile development cycles through prototyping and documentation.

UI/UX Designer Intern

EVE Healthcare

Aug 2023 – Oct 2023

- Worked with the founding team on product discovery and onboarding optimisation.
- Defined personas, workflows, and problem statements based on user research.
- Validated product hypotheses through usability testing and iterative improvements.
- Contributed to MVP feature discussions and documentation.

PRODUCT & TECH INTERESTS

- Explore AI tools and workflows for product research, documentation, and prototyping.
- Interested in APIs, integrations, workflow automation, and operational SaaS systems.
- Regularly experiment with tools like ChatGPT, Claude, Gemini, Perplexity, and Manus for product discovery and analysis.

EDUCATION

Bachelor of Technology – Electronics & Telecommunications

Deogiri Institute of Engineering & Management Studies, Aurangabad

2019 – 2023