

Mohamad Salah

Tripoli, Lebanon | +961 76 939328 | mohamadslh010@gmail.com | [linkedin.com/in/mosalahunipro/](https://www.linkedin.com/in/mosalahunipro/)

Motivated and detail-oriented fresh with a degree in Marketing, Business Administration. Possesses a strong foundation in marketing principles, business strategy, market research, and customer relationship management. Demonstrated ability to analyze data, support marketing campaigns, and contribute to business decision-making through academic projects and internships. Eager to apply theoretical knowledge in a practical business environment, develop professional skills, and add value to a dynamic organization.

Education

- Bachelor of **Marketing and Business Administration** **East International University** | 2023-2026.
- Baccalaureate in General Science (GS) **Rawdat Al-Fayhaa School** | 2016-2017.

Skills

1) Soft Skills :

- Leadership
- Critical Thinking
- Strong Communication
- Time Management
- Problem-Solving

2) Professional Skills :

- Writing - Content Creation
- Copy Editing and Proofreading
- Content Strategy and Information Architecture
- Visual Communication and Multimedia Integration
- Project Management and Editorial Calendar Scheduling
- Cross-functional Collaboration and Team Coordination

Professional Experience

- **Sales Representative** at **Miele** in Downtown Beirut, Lebanon (interviewing customers, presenting products and services and closing deals)
1/2/2025 - 1/2/2026.
- **Stock Associate/Stocker** at **All Brands Factory Outlet** in Jbeil, Lebanon (restocking shelves, and keeping the fitting rooms and sales floor organized)
1/9/2022 - 31/12/2022.
- **Accountant** at **Jabal Akroum Egg Storehouse** in Tripoli, Lebanon
1/6/2022 - 31/8/2022.
- **Manager** at **Olympia Mini-Soccer Stadium** in Tripoli, Lebanon
1/8/2021 - 1/6/2022.

Workshops

- Audit Report - The Quality Angle By **IAEP**
- Fraud Investigation: Dos and Don'ts By **IAEP**
- National Project for Spreading the Culture of Entrepreneurship By **API**
- Jahez Arab Employment Forum By **INAZ al Arab**, **PMIEF**, and **SAP**
- IdeaLab, Innovation Camp (ICAMP) By **INJAZ Lebanon**

Courses & Certificates

- **INJAZ** - Entrepreneurial Mindset
- **INJAZ** - Career Success
- **INJAZ** - Steer Your Career
- **INJAZ** - AI Adventures: Exploring the World of Smart Machines
- **PMI** - Project Management
- **ICDL** - Microsoft Excel, Power Point, Word.