



AYA NEHME

REMOTE FROM LEBANON – SURELY WILLING TO RELOCATE



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+961 81 843 962



aianehme@outlook.com

PORTFOLIO REFERENCE



<https://www.instagram.com/d.fiveoffice/>

CORPORATE REFERENCE



www.linkedin.com/in/aia-nehme-08372513b

EDUCATION

Masters in Global Business

LEBANESE AMERICAN UNIVERSITY

– In progress

Bachelors, Interior Design

LEBANESE AMERICAN UNIVERSITY

– 2013-2019

Minor, Advertising

LEBANESE AMERICAN UNIVERSITY

– 2013-2019

Diploma, Humanities & Philosophy

LEBANESE BACCALAUREATE

– 1998-2013

CERTIFICATES

Social Media HubSpot Academy

AI Digital Marketing TalentedU

Graphic Design Udemy Academy

Digital Marketing Udemy Academy

Brand Voice System Udemy Academy

Volunteer Training Orphan Center

Modern Competition ACS Beirut

FREELANCE INITIAL WORK

Graphic Designer — IG: Dlaghat Qatar

Reel Creator — TikTok: Shibaak Dxb

Reel Creator — IG: TCM Shanghai Dxb

Reel Creator — IG: Dermadia Dxb

Art Director — BTS: Mouawad Jewelry

Creative Producer — BTS: Abla Sofy

CORPORATE EXPERIENCE

CREATIVE DIRECTOR

D Five | 2025 | Leb

- Graphic designer: Branding, logos, media posts, magazines...
- Women Business Bureau Dxb, AutoFix LA, Maya Taher Dxb

CONCEPTUAL DESIGNER

Dr. Ghinwa (58K Followers)

- Concept creator: Merging clinic interior with new spa in sync with new branding
- Interior designer: 2D plans, 3D views, supplier offers, execution, on-site supervision
- Graphic designer: Company catalogue & branding including logos, fonts, color schemes, mock ups & signage

MARKETING EXECUTIVE

Capital D | 2023 | Dxb

- Business manager: Madame Tussauds, Toile Boutique, Baruni, The Luxury Closet
- Influencer manager: Saudi Research Media Group
- Development strategist: Huda Beauty, W Hotel, Watsons, Nicoli

ART DIRECTOR

Dimmi (146K Followers)

- Campaign strategist: Chopard (2.5M Followers)
- Visual director: Happy Hearts Campaign
- Digital producer: Instagram 320K reach / 184K reach TikTok

SOCIAL MEDIA MANAGER

Pipa Media | 2022 | Dxb

- Business manager: Alibaba Cloud
- Content creator: DNP Dubai, TCM Shanghai

CREATIVE DIRECTOR

Julia Hussein (1.2M Followers)

- Business manager: BG Mediaz
- Campaign manager: A List, Eyewa, Baskin Robins, Justlife

PR DEVELOPMENT EXECUTIVE

MetLife | 2021 | Leb

- 300+ PR list
- Cold calls > Potential clients
- Pitching meeting > Closing deals