

HUSSEIN ZEIN

UI/UX DESIGNER

LEBANON, BEIRUT | HUSSEINZEIN170@GMAIL.COM | WWW.LINKEDIN.HUSSEINZEIN.UX | 76842235

Objective

UI/UX Designer with experience leading end-to-end product experiences on mobile and web. Translating business goals and user needs into scalable, intuitive systems through product strategy, UX thinking and design execution. Big focus on usability, cross functional collaboration and creating experiences that improve both user satisfaction and business performance.

Skills & abilities

UX Strategy, User Research, Information Architecture, Interaction Design, Wireframing, Prototyping, Usability Testing, Design Systems, User Flows, Product Thinking, Stakeholder Communication
Tools: Figma, FigJam, Notion, Jira, Adobe Creative Suite, Webflow, Miro

Experience

FREELANCER

UI/UX Designer | 27/12/2024 – Present

- Led the rebrand and UX modernization of a telecom mobile application, redefining the visual system, improving usability, and aligning the experience with a more scalable digital product direction.
- Designed a SaaS platform focused on usability, workflow clarity, and scalable product architecture, translating complex business requirements into intuitive user experiences.
- Crafted a conversion-focused website experience for a pizza brand, optimizing user flows, information hierarchy, and ordering interactions to create a smoother digital customer journey.
- Designed an AI-powered educational platform focused on simplifying complex learning experiences through intuitive UX flows, structured content systems, and accessible interface design. (Confidential project)
- Created a meditation mobile app centered on calm interaction patterns, user engagement, and habit-forming experiences through minimalist and user-centered design.
- Designed a finance mobile application focused on clarity, trust, and information hierarchy, simplifying complex financial data into accessible and intuitive user experiences.
- Collaborated with stakeholders to align business objectives, user needs, and product direction across multiple digital products and industries.
- Translated product requirements, user behavior, and business goals into scalable design systems, structured user flows, and high-fidelity interfaces across web and mobile.

LOOMATIVE

Video Editor | 3 Months

- Edited professional video content aligned with brand guidelines
- Collaborated with team members to deliver high-quality visual outputs

- Improved storytelling, pacing, and overall video engagement

Projects

Touch App Rebrand

UX restructuring of a telecom mobile application, improving usability, interface consistency, and scalability across the user experience.

SaaS Platform

Designing a scalable SaaS product experience focused on workflow clarity, intuitive navigation, and business-oriented user journeys.

Pizza Website

Designed a conversion-focused restaurant website experience to improve navigation, product discovery, and online ordering flow.

AI Educational Platform *(Confidential)*

Designed an AI-powered educational platform focused on simplifying complex learning systems through structured UX and accessible digital experiences.

Meditation Mobile App

Created a mobile wellness experience centered on calm interaction, retention, and habit-forming user flows.

Finance Mobile App

Designed a finance-focused mobile experience that improved clarity, trust, and usability for data-heavy user interactions.

Education

LEBANESE UNIVERSITY

Expected Graduation: 2026 | ISM

Built a strong foundation in business systems, digital operations, data analysis, and technology-driven problem solving.

Communication

Strong communication and leadership skills with experience presenting design decisions, facilitating cross-functional collaboration, and aligning stakeholders around user needs, product goals, and business priorities.

Leadership

Confident in leading discussions, giving and receiving critique, and driving structured decision-making across product and design workflows.

Tools & Platforms

Figma, FigJam, Notion, Jira, Adobe Creative Suite, Webflow, Miro

Languages

Native Arabic – Advanced English