

Naya Maria El Khoury

Senior Student at the Lebanese American University

76 358 361 | Nayamaria.elkhoury@lau.edu | Ashrafieh, Beirut, Lebanon

PERSONAL STATEMENT

Business Management student at Lebanese American University with experience in marketing and HR through internship and extracurricular activities. Strong communication, teamwork, and organizational skills, with interest in marketing, education, and people-focused roles.

WORK EXPERIENCE

Marketing & HR Intern — Mersaco, One-month internship

- Rotated between the Marketing and Human Resources departments
- Assisted with recruitment, onboarding, and HR administrative tasks
- Gained exposure to campaign planning, website management, and social media marketing
- Developed understanding of business operations across multiple departments

EDUCATION

BS in Business Management — LAU, 2023 - 2026

- GPA: 3.7/4 – Distinguished Student
- Relevant coursework: Marketing, Human Resource Management, Business Law & Ethics, Managerial Finance, Operations Management, Entrepreneurship

Semester Abroad: SGH Warsaw School of Economics (Erasmus+), Spring 2025

- Completed an international exchange semester focused on business and project management.
- Strengthened adaptability, intercultural communication, and collaboration skills

French Baccalaureate — Collège Notre Dame de Nazareth, Promotion 2023

- Score: 16.1/20, Mention Très Bien

EXTRACURRICULAR ACTIVITIES

SYMZ Capital Venture Forge Challenge — May 2026

- Collaborated on a VR-based project helping students explore future career paths
- Presented business concept as part of entrepreneurship competition

Red Cross Youth — 2024 – 2025

- Participated in community service initiatives, fundraising activities, and awareness sessions
- Contributed to environmental and educational projects

“Rifaq El Dareb” — volunteering Work

- Participated in volunteer initiatives supporting vulnerable communities
- Contributed to meaningful social impact through teamwork and community engagement

Al Nahar Workshop — 2023

- Participated in a comprehensive journalism workshop at Al Nahar, gaining hands on training in news writing, media ethics, editorial process and digital media skills.

Delegate “Sur Les Bancs De La Francophonie” Project — 2021 – 2022

- Contributed to an award-winning collaborative project organized with the French Embassy

Delegate and Mentor at ModelUnited Nations — 2020 – 2022

- Participated in multiple conferences focused on diplomacy, debate, and global issues
 - Mentored students and supported conference preparation
-