

CELINE EL HAJJ

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EDUCATION

Lebanese American University (LAU)

Sept 2021 - Dec 2024

- Bachelor of Science in Economics
- Related coursework: Labor Economics, Economic Development, Political Economy, Financial Crisis in Emerging Economies

Lebanese Evangelical School for Boys and Girls - Baabda, Lebanon

Sept 2018 - Jun 2021

- Lebanese Baccalaureate II: Sociology and Economics

EXPERIENCE

• Part of the CSAL team

2022 - present

As part of the team, we organize events such as karting and virtual competitions, work on content creation, and develop the page. I am also a news reporter for WhatsApp groups and responsible in answering enquiries, addressing concerns, and coordinating solutions with the relevant team members.

<https://www.instagram.com/csal.racing?igsh=NGlta2F3NTZsbGNu>

• Business Development Intern:

May 2025 - Jul 2025

During the internship at Salem Group, my role was to conduct research on the MENA region to find the sectors fit and in which countries there is demand for the services to be offered. Post research, the next phase was to search and find leads + partnerships. Final phase included doing research on pricing benchmark and providing a pricing strategy.

PROJECTS

Research paper - Intermediate Macroeconomics

Sept 2023 - Dec 2023

- Group research paper: Analyze Lebanon's economy pre 2019 crisis and post crisis (analyzing the central bank's decision, criticizing the policies implemented, and providing alternate policies to use).
- https://drive.google.com/file/d/13ss-xwDsOCRvQfWeF4gA08nlu64dECbN/view?usp=drive_link

Research paper - Economic Development

Mar 2024 - Apr 2024

- Individual research paper: Climate change, its impact on the agriculture sector, and its spillover effects in the economy.

https://drive.google.com/file/d/1lkJKsVpCinU-FxK2OL_L58JkSM7vtXAb/view?usp=drive_link

SKILLS

- **Languages:** Arabic (C2), English (C2), Italian (A2)
- **Soft skills:** communication, teamwork, interpersonal, attention to detail, analytical
- **Technical skills:** Microsoft PowerPoint, Word, Excel.

CERTIFICATIONS

- Foundations of Digital Marketing and E-commerce
- Attract and Engage Customers with Digital Marketing

May 2026

May 2026 - present