

Name: Zeina Masri

Nationality: Lebanese

Address: Barbour, Moussawi Building., Beirut, Lebanon

Tel: 70-91 87 22 **Email:** zeinamasrilb@gmail.com

Education: 2010-2013 Bachelor of Arts –English Language and Literature-**Lebanese University**-Lebanon
GPA 61.5

2000-2005 Bachelor of Arts degree in Journalism- **Lebanese American University**, Lebanon
GPA 3.03

Languages: English(Fluent) Arabic(Fluent-) French(IntermediateB1) Spanish (IntermediateB1)

Computer Skills: Microsoft Office (Word, Excel and Power Point) Facebook LinkedIn and Instagram

Soft Skills: Team work, collaboration , perception

Hard Skills: Content creation, analysis, and cultural capital and efficient digital literacy

Certificates:

March -April 2018-Mira Training Center – Computer Training-

April 2021 Open Learn- Open University –An Introduction to Music Theory

April 2021 Open Learn-Open University- Beginners Spanish-Getting Around

April 2021 Open Learn-Open University- Beginners Spanish : Food and Drink

April 2021 Open Learn-Open University-Getting Started with Spanish

April 2021 Open Learn-Open University-Translation as a Career

March 2021 Coursera -Capstone: Digital Marketing Specialization and Liberal Arts Certifications

March2021 -Coursera Fundamentals of Music Theory

January 2021-Coursera Introduction to Classical Music

December 2020 Coursera-Race and Cultural Diversity in American History and Life- -

December 2020- Coursera The American South: Its Stories Music and Art-
Digital Marketing (6 Certificates)

Marketing in the Digital World

Principles of Digital Marketing

Digital Marketing Analytics in Theory

Digital Marketing Analytics in Practice

Marketing in the Analog World

Digital Marketing and Marketing Strategies (**Digital Marketing and Liberal Arts portfolios upon request**)

- **January 2010 American University of Beirut**-Certificate of Coding the Ras Beirut Well Being Survey -Labeling and categorizing information and data entry processing -Center for Research on Population and Health

January 2010 American University of Beirut – Certificate of Attendance for participating in the training workshop on the “Ras Beirut Well Being Survey: Fieldworkers Training’

- **British Council** Participation Certificate for Arab Theatre Training Centre from the British Council for the Drama of Sound-**Summer 2003**
- Award of Honors-Eastwood College-**2000**

January 2026 The Open University-Statement of Participation- Discovering Music: the Blues

February 2026 The Open University -Statement of Participation: Art and Visual Culture: Medieval to Modern

-**April 14 2026 Adnan Kassar School of Business**
Certificate of attendance "The Skills of the Future-Digitize, Optimize and transform"

May 2026 Chamber of Commerce ,Industry and Agriculture-online Communication and Social Media Skills Training

Work Experience: Jan2020-April 2020

Jan 2020 Translation Internship- English Arabic-**ScoreHub** Education Non- governmental organization

July –September 2019 Translation Internship –English-Arabic **Kalemat Legal Translation Services**

Nov 2009- March 2010 – American University of Beirut

Administration and field work

Aug 2009 – Sept 2009 Association for Forest Development and Conservation - Intern-preparing articles on environmental issues

Feb 2009-April 2009 Now Lebanon: Translation from Arabic to English.

- Field work and Interviews

Extra-Curricular Activities and Volunteering:

Dec 2014-Oct 2016 - Research assistant -NGO-Learning to Care

-Contributed to an article research -Home for Lebanon Magazine
-Translation -Arabic to English
-Tutor a foreigner the Arabic language
-Extensive online research
-Assisted in events planning and management
-Data Entry

2013 AsSabil Public Library volunteer-arranging and shelving books and magazines-community service

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- **2004** -"The Days of Beirut" directed by Alia Al-Khalde- Lighting Crew
- - "Talk to me Like the Rain –student production directed by Tamara Stepanyan -Usher
- **2003** –"Fragments" directed by Nagy Souraty –Lighting Crew and set design crew

- **2002-2003** Red Cross Certificate for being a member in the Red Cross club
 Exceptional Personal Achievement Award in Geography and French-
 - **1998** Elementary School Supervisor
- *(Recommendations and portfolios available upon request)*