

Karim Abou Zoor

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Education

Lebanese University – Bachelor of business administration in Marketing

Beirut, Lebanon

SEP 2023 – Present

Expected graduation: June 2026

Relevant course-work: Advertising, Digital Marketing, Marketing Research

Professional Experience

Freelance Marketing and Business Development

Beirut, Lebanon

OCT 2025 – JAN 2026

- Developed a personal project in partnership with my colleague
- Recognized opportunity, researched, shipped, marketed & sold a product

Vero Moda – Sales Associate

Beirut, Lebanon

APR 2025 – SEP 2025

- Assisted customers in their buying process
- Handled customer inquiries and complaints

IM Photography – Personal Assistant and Sales Associate (Remote)

Beirut, Lebanon

MAR 2024 – JUL 2024

- Cold calling, scheduling meetings, following up with potential leads
- Responsible for selling photography packages

Sham MBC – Sales and Client Relations Assistant (Remote)

Bshamoun, Lebanon

APR 2023 – DEC 2023

- Handled inbound leads and outbound calls for advertising packages
- Managed client communication through calls/email & presented pricing structures

Sama Alemarat – Telemarketing Representative (Remote)

Bshamoun, Lebanon

DEC 2022 – APR 2023

- Conducted outbound calls to promote company services
- Presented offers and handles customer objections

EXTRACURRICULAR ACTIVITIES & ACQUIRED SKILLS

Clubs: -Member of the marketing club at LU-Hadath

Course: - completed Marketing courses (audience sizing, market analysis...) online

Charity: - volunteered in the post Beirut blast aid, children support initiatives & multiple NGOs

-Nurse intern at Saint George Hospital

- Nurse Assistant at Amel Association International

ACQUIRED SKILLS & INTERESTS

Languages: Fluent in English and Arabic, beginner in French

Interests: Art, Writing and Reading, Gaming, Music, Hiking, sports, cooking, nature, automotive.

Skills: Communication, Interpersonal skills, active listening, problem solving, emotional intelligence, negotiation, time management, strategic thinking, data analysis, CRM