

HAIDAR DIAB

Full-Stack Developer • AI & E-commerce Engineer

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PROFESSIONAL SUMMARY

Computer Science student (Beirut Arab University, Expected 2026) and full-stack developer who pairs engineering depth with entrepreneurial results. Founded and scaled two profitable e-commerce brands, delivered 20+ Shopify builds, and ships AI-powered apps with React, Node.js, and the Anthropic Claude API — comfortable across the stack, from Python and machine learning to REST API and relational database design.

TECHNICAL SKILLS

Languages & AI: Python, JavaScript (ES6+), Java, C++, SQL • TensorFlow, PyTorch, Machine Learning

Frontend: React, Vite, Tailwind CSS, HTML/CSS, Shopify Liquid, Responsive UI

Backend & Data: Node.js, Express, REST API Design, MySQL, PostgreSQL, Database Design

Tools & Practices: Git/GitHub, AWS, Cloud Deployment, n8n Automation, Agile

EXPERIENCE

Founder & Lead Developer | Dezlyiraq & Scenterra 2024 – Present

- Launched and scaled two e-commerce brands to consistent four-figure monthly revenue.
- Re-engineered checkout flows and UI/UX, lifting conversion rates by 28%.
- Built custom Shopify features in Liquid, JavaScript, and external APIs, cutting page load time by 40%.

Tech Stack: Shopify, Liquid, JavaScript, REST APIs, Analytics

Web Developer | IC Leb Jan 2026 – Present

- Build responsive, component-based interfaces in React/JSX, turning UI designs into reusable front-end components.
- Integrate components with REST APIs and ship clean, mobile-adaptive layouts; collaborate via Git.

Tech Stack: React, JSX, JavaScript, CSS, REST APIs, Git

Freelance Shopify Developer | Self-Employed 2024 – Present

- Delivered 5+ production Shopify stores across retail, fashion, and service clients with a 100% on-time rate.
- Raised client store conversions by up to 35% through responsive, SEO-driven design.
- Integrated payment, shipping, and CRM APIs that cut manual workload by 50%; sustained an 85% client retention rate.

Tech Stack: Shopify, Liquid, JavaScript, REST APIs, SEO

Software Sales Associate | IC Leb 2024 – 2025

- Drove 15% quarter-over-quarter sales growth leading client demos of the “AI Amin” enterprise platform.
- Translated technical requirements into business solutions for SMEs, bridging dev teams and non-technical stakeholders.

Chalet Manager | Lylandi Chalet 2023 – 2024

- Ran hospitality operations across staff, reservations, and vendors; cut response times 30% and streamlined the booking system.

INTERNSHIPS

Software Development Intern | Tecomsa Jun 2025 – Sep 2025

- Contributed to live development tasks within agile delivery cycles on enterprise software workflows.
- Collaborated with senior engineers to debug full-stack features and optimize code performance.

Tech Stack: JavaScript, Git, Full-Stack Development, Agile

TECHNICAL PROJECTS

Echo — AI Content Repurposing Web App | Personal Project

- Built and deployed a full-stack app that transforms one idea into platform-native content (X, LinkedIn, Instagram, newsletter, YouTube).
- Engineered a responsive React/Vite/Tailwind front end and a secure Node.js/Express backend.
- Integrated Claude Sonnet 4.6 for structured-JSON generation, with persistent history, tone/channel controls, and voice-matching.

Tech Stack: React, Vite, Tailwind CSS, Node.js, Express, REST API, Anthropic Claude Sonnet 4.6, Git

Momentum — Habit & Goal Tracker | Front-End Project

- Built a habit and goal tracker with streak analytics, daily/weekly reminders, CSV export, and local-storage persistence across sessions.
- Designed an accessible dark-mode UI with edit/confirm modals, toast feedback, and browser notifications.

Tech Stack: HTML, CSS, JavaScript, Web Notifications API, LocalStorage

n8n Restaurant Order Workflow | Automation

- Automated bilingual (Arabic/English) order intake and centralized logging, reducing manual order-taking time.

Tech Stack: n8n, REST APIs, Workflow Automation

Devs Den — Developer Collaboration Platform

- Built collaboration features with repository and version-control integration on a modular front-end architecture.

Tech Stack: HTML, JavaScript, PHP, SQL

EDUCATION

B.Sc. in Computer Science | Beirut Arab University Expected 2026

Relevant Coursework: Data Structures, Database Systems, Web Development, Network Security, Artificial Intelligence

LANGUAGES

Arabic — Native • **English** — Professional Working Proficiency