

RAMA SHAMSEDDINE

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A highly motivated and hardworking individual majoring in MARKETING at LAU. Passionate about building brand visibility and developing data-driven marketing strategies.

WORK EXPERIENCE

2025-present. EL Mimo Restaurant

Lebanon

- customer service
 - organized the seating area and maintained the restaurant's hygiene
 - welcomed customers to the restaurant and ensured high customer satisfaction
 - collected feedback from customers and addressed any issues
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EDUCATION

2024-present **LEBANESE AMERICAN UNIVERSITY LAU**
B.S in Business Marketing

ADDITIONAL INFORMATION

- **Technical Skills:** proficiency in Microsoft Office Package (word, excel, powerpoint) Canva
- **Languages:** English (fluent) Arabic (native)
- **Certifications:** .Certificate of appreciation from EYWA (empowering young women).
.Inbound Marketing Certification.
.Integrating AI into Digital Marketing- LAU ACADEMY OF CONTINUING

EDUCATION (LAU ACE)

EXTRA CURRICULAR ACTIVITIES

- sports: basketball, padel, gymnastics