



YARA HASSOUN

CONTACT

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Address: Aley–Mount Lebanon

LANGUAGES

Arabic (Native)

English (Fluent)

IT

Excell

PowerPoint

Canva

Word

INTERESTS

Music, Reading, Hiking, Fashion design, Modeling, and Padel.

PROFILE

A highly motivated and passionate individual embarking on her academic journey in marketing. Driven by a deep curiosity for consumer behavior and brand strategy, eager to absorb knowledge and apply theoretical concepts to real-world challenges. A proactive and quick learner, who brings fresh perspectives, unwavering enthusiasm, and a strong dedication to achieving goals. Ready to contribute innovative ideas and a collaborative spirit to the university community and future endeavors in the marketing field.

EDUCATION HISTORY

Bachelor of Marketing, Oct 2025 – Sep 2028

Modern University of Business and Science (MUBS) –Aley Mount Lebanon

Lebanese Baccalaureate Sociology and Economics, Oct 2024 – June 2025

Maroun Abboud Official Secondary School – Aley Mount Lebanon

EXTRACULICULARS

Prom Committee President

Nov 2024– June 2025

- Spearheaded an 18-person committee by delegating tasks, leading weekly meetings, and maintaining timelines to ensure all prom preparations were completed on schedule.
- Conceived and executed 10+ fundraising initiatives that successfully generated the entire event budget, fostering strong community engagement.
- Managed vendor negotiations and contracts for key services, including venue booking, catering, and

REFERENCES

IHAB AL JURDI

CONTACT: 70 838381

NIBAL AL LAHAM

CONTACT: 76 423 040

photography, ensuring high quality within financial constraints.

- Led the planning from conception to execution, coordinating with school administration, parents, and students to align the event with all expectations and regulations.

WORK EXPERIENCE

Mountain Park- Aley Mount Lebanon Nov 2022-Present

Supervisor

- Led, trained, and scheduled a team of 14 park attendants, fostering a culture of professionalism, proactive visitor service, and strict adherence to safety protocols.
- Served as the point of contact for escalated guest concerns, resolving conflicts effectively and diplomatically to maintain a positive visitor experience.

Birthday Coordinator

- Planned, coordinated, and executed all on-site birthday party packages from initial inquiry to day-of event management.
- Managed party logistics, including room setup, coordination of activities with other staff, and timely food service, ensuring events ran smoothly and on schedule.
- Processed birthday party bookings and payments, maintaining accurate records in the reservation system and confirming details with clients prior to their event.

Cashier

- Managed opening and closing procedures for the point-of-sale (POS) system, reconciling cash drawers and preparing daily deposit reports with a high degree of accuracy.
- Processed transactions for park entry, merchandise, and party packages, providing efficient and friendly service at a high-volume register.
- Answered guest inquiries in-person and via phone, providing clear information on park amenities, pricing, and birthday party options to drive sales and enhance visitor plans.