

NAGHAM ISMAIL

CONTACT

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OBJECTIVE

Enthusiastic and proactive fresh graduate with passion for marketing, content creation and brand communication. Eager to make meaningful contributions and develop my career within a reliable firm.

EDUCATION

Bachelor of Business Administration – Marketing and Management

Antonine university | 2023 - 2026

EXPERIENCE

Internship | March 2025 - May 2025

Content Creator at Keemya

- Assisted in developing content calendars
- Supported the management of client's social media accounts
- Drafted captions, posts, and other written materials for different platforms
- Conducted research to support content ideas and strategies
- Participated in brainstorming sessions and campaign planning
- Assisted with scheduling, publishing, and monitoring content performance

SKILLS

Soft skills

- Communication Skills
- Teamwork Skills
- Adaptability Skills
- Multitasking Skills
- Creativity Skills

Technical skills

- Social Media Management Skills
- Content Creation Skills
- Copywriting Skills
- Digital Marketing Skills

Computer skills

- Canva Design Skills
- Microsoft Word Skills
- Microsoft PowerPoint Skills

LANGUAGE

- Arabic - Native
- English - Fluent
- Turkish - Fluent

CERTIFICATIONS

CERTIFICATES OF COMPLETION

PROATS COMPANY

- Practical Taxation for Professionals Door 1 | March 2024
- Practical Accounting Level 1 | January 2024

CERTIFICATE OF PARTICIPATION

LEBANESE RED CROSS

- First Aid Awareness Session | November 2025