

LAMIS BOU ANTOUN

AI Product Lead

Paris, France | +33 6 58 29 74 79 | bouantounlamis@gmail.com | French, Lebanese | **French** (Bilingual) - **English** (Bilingual) - **Arabic** (Native)

PROFESSIONAL PROFILE

AI Product Lead with 7 years of experience in B2B SaaS environments, combining hands-on AI-powered product building with direct customer discovery and outcome ownership. Skilled at rapidly prototyping and iterating on solutions using AI tools, validating ideas through real-world usage, and driving measurable business impact across the full product lifecycle.

Experienced in engaging directly with customers to understand workflows and pain points, framing problems precisely before execution, and using live prototypes to validate solutions. Comfortable leading through influence in cross-functional AI pods alongside engineers and developers.

Strong product and business acumen with a focus on adoption, retention, and revenue impact. Proficient in LLMs, agentic AI workflows, Python scripting, and probabilistic AI systems — leveraging AI as the primary execution medium to move fast from problem understanding to working solution.

CORE COMPETENCIES

AI-Powered Product Building • Rapid Prototyping & Iteration • LLMs & Agentic AI • Customer Discovery & Validation • Problem Framing • Outcome Ownership (Adoption, Retention, Revenue) • Cross-Functional Leadership • Python • SQL • Jira & Confluence

PROFESSIONAL EXPERIENCE

Product Manager — LINK Mobility (SaaS Messaging Software Provider)

Billancourt, France | 07/2022 – 06/2026

- Led AI-first product initiatives for the legacy platform & Web Experience: used AI tools to accelerate market research, competitive analysis, requirements analysis, and design exploration — compressing discovery-to-delivery cycles and eliminating legacy SDLC overhead.
- Owned the full lifecycle from idea to impact: framed problems precisely, rapidly iterated on solutions with working prototypes, and defined success in terms of adoption and efficiency — reducing time-to-market by 20–30%.
- Drove customer engagement by building and demoing live prototypes (Figma) to validate solutions through real usage rather than assumptions — increasing user engagement by 15–25% and conversion rates by 8–12%.
- Participated in quality audit testing: email rendering validation and web page compliance with WCAG accessibility standards → Resolved 100% of critical and major issues before production release.
- Coordinated L2-level support and bug resolution in close collaboration with development teams, monitored sprint progress, and led pre- and post-release stakeholder communications.

SaaS Project Manager — Haulogy (SaaS Billing Software Provider for Energy Suppliers)

Paris, France | 11/2019 – 03/2022

- Facilitated project scoping workshops and drafted functional and technical specifications.
- Managed client and energy supplier integrations: planning, dependency management, multi-stakeholder coordination, and certification of ENEDIS and GRDF web services.
- Oversaw releases, supported go-lives, and provided regulatory support for clients including OVO Energy, Picoty, Alterna, and Mega Energie → Successfully delivered 5 go-live integrations and reduced post go-live incidents by 45% through root cause analysis and proactive risk management.
- Managed bank prepayment and debt collection reminder features → Improved financial flow reliability and reduced processing times by 60%.
- Contributed to Service Delivery Management (SDM) for a major client, ensuring governance, SLA/KPI monitoring, and facilitation of steering committees (COPIL/COPROJ).

Research Engineering Intern — EDF R&D

Saclay, France | 03/2019 – 09/2019

- Developed business models for microgrids in collaboration with EDF R&D centers in the USA, UK, Singapore, and Indonesia, including project lifecycle analysis, benchmarking, and the design of a decision-making matrix.

Research Engineering Intern — Haute École Spécialisée de Suisse Occidentale

Sion, Switzerland | 07/2017 – 09/2017

- Conducted deposition and analysis of hematite thin films: processed temperature profile, reflectance, and chemical composition data, and designed a thickness measurement system based on spectrometric reflectance.

EDUCATION

Research Master in Energy — École Nationale Supérieure des Mines de Paris-PSL

Paris, France | 09/2018 – 09/2019

Electromechanical Engineering Degree — Ecole Supérieure des Ingénieurs de Beyrouth (ESIB)

Beirut, Lebanon | 09/2015 – 06/2018

CERTIFICATIONS

- Artificial Intelligence Essentials v2 (IBM)
- UX-PM2 Adoption
- UX-PM1 Adoption
- Professional Scrum Product Owner I (PSPO I)

TOOLS & TECHNOLOGIES

Python • SQL • ChatGPT • Claude • LLM APIs • Figma • Jira • Confluence • Miro • Trello • Canva • Gliffy • Product Plan • Odoo • Microsoft Office

ACTIVITIES

Wine tasting • Music • Cinema • Hiking • Open mics • Traveling • Dancing