

Zoe Assaad

GRAPHIC DESIGNER

Contact

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Beirut, Lebanon

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Skills

Attention to detail

UX Design

UI Design

Team Player

Communication

Creative

Leadership

Project Management

Languages

English C2

Arabic C1

French A2

Spanish A2

About me

Creative and detail-oriented graphic designer with a proven ability to elevate brands through innovative design solutions. Successfully utilized Adobe InDesign and Photoshop to produce compelling print and digital materials, enhancing audience engagement by 15%. Experienced in collaborating with clients and teams to capture unique visions, translating them into tailored visual narratives. Committed to delivering high-quality designs that resonate with target audiences and drive measurable results.

Experience

Book Designer

Johnson Luke June 2025 - Present

Used Adobe InDesign and Photoshop to create high-quality book designs for print and digital formats. Conducted design research, collaborated with clients, authors, and editors, and produced visually compelling covers and layouts that aligned with content and audience while enhancing readability and market appeal.

Graphic Design Internship

Brandem, Dbayeh June 2025 - August 2025

Collaborated with senior designers to develop marketing visuals, contributed to digital and print materials, and supported social media content that boosted engagement. Managed multiple projects efficiently while applying design principles and maintaining a collaborative team environment.

Education

Lebanese Baccalaureate - Socioeconomics

Christian Teaching Institute. 2009 - 2024

Bachelor's of Arts in Graphic Design

Notre Dame University- Louaize September 2024 - May 2027