
EDUCATION

Lebanese American University (LAU) , Beirut, Lebanon Master's degree in Business Administration GPA: 3.95 Graduate Assistant (merit-based position awarded for high GPA; included tuition waiver)	September 2025 – Present
Lebanese American University (LAU) , Beirut, Lebanon Master's degree in International Affairs GPA: 3.58 Graduate Assistant (merit-based position awarded for high GPA; included tuition waiver)	January 2022 – December 2023
Lebanese University , Beirut, Lebanon Master's 1 in English Language and Literature	September 2020 – September 2021
Lebanese University , Tripoli, Lebanon Bachelor's degree in English Language and Literature	September 2017 – August 2020

PUBLICATION

[Saadeh, R., & Salamey, I. \(2025\). Mediating Ethnosectarian Conflicts: Lessons from Bosnia-Herzegovina, Lebanon, and Northern Ireland. International Negotiation \(published online ahead of print 2025\).](#)

EXPERIENCE

Feer McQueen , <i>Research Analyst</i> Research Analyst	March 2025 – Sep 2025
• Researched and analyzed market trends, consumer preferences, and industry developments. • Developed comprehensive content strategies and rollout plans for over 15 accounts, tailored to client objectives and target audiences. • Implemented PESTEL analyses, competitor benchmarking, and trend forecasting to inform brand positioning. • Collaborated cross-functionally with creative and strategy teams to ensure alignment with objectives. • Designed 360° strategy reports for 8 accounts, assessing performance and alignment with business objectives.	
MADA International , Beirut, Lebanon Program & Research Officer	Feb 2024 – Feb 2025
• Supported the design and evaluation of 10 development projects using qualitative and quantitative methodologies. • Delivered research-driven insights and strategic recommendations to optimize program impact. • Authored comprehensive project reports and briefings for donors and partners. • Monitored KPIs and performance metrics to inform adaptive program management.	
Siren Associates , Beirut, Lebanon Y4G Policy, Consulting, and Research Associate <u>Youth4Governance 2023 Final Report</u>	June 2023 – Aug 2023
• Designed and implemented surveys, interviewed 100 civilians, led fieldwork, and synthesized qualitative data to inform public sector reform. • Conducted state-of-the-art research and developed recommendations grounded in global best practices. • Processed data through data visualization software and drafted conclusive reports.	
Americans for Democracy and Human Rights in Bahrain , Beirut, Lebanon Legal and Advocacy Assistant	June 2022 – Dec 2022
• Drafted and edited over 50 policy briefs and case documentation for international human rights forums. • Translated legal documents and interpreted interviews to support public awareness campaigns.	
Lebanese Union for People with Physical Disabilities , Beirut, Lebanon Research Consultant	Aug 2021 – Jan 2022
• Led interviews with focal points of 4 different Municipalities in North Lebanon. • Conducted interviews with over 60 beneficiaries of different types of disabilities. • Facilitated 3 focus group discussions with over 10 participants and drafted reports.	

SKILLS & PERSONAL

Soft skills: Critical & Strategic thinking, Communication & Presentation Skills, Problem Solving, Time Management
Hard skills: MS Office, Data Visualization (PowerBI), SQL Programming, Odoo
Languages: Arabic (native), English (fluent), Russian (fluent)