

YARA BRAISH

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SUMMARY

Enthusiastic and motivated individual who possesses excellent communication and organizational skills, with a strong attention to detail. Experienced in customer service and adept at managing multiple tasks in a fast-paced environment. Known for a friendly demeanor, strong work ethic, and the ability to handle inquiries and concerns efficiently. Committed to providing exceptional service and contributing to the smooth operation of the organization.

PROFESSIONAL SKILLS

- | | | |
|---------------------------|--------------------------|-------------------------|
| • Effective Communication | • Customer Service | • Multitasking |
| • Organizational Skills | • Problem-Solving Skills | • Professional Demeanor |
| • Attention to Detail | • Time Management | • Microsoft Office |

WORK EXPERIENCE

CUSTOMER SERVICE & CASHIER *Skin Society, Hazmieh*

November 2025-Present

- Handled customer inquiries and provided product recommendations.
- Processed payments and managed the cash register accurately.
- Assisted customers with returns, exchanges, and loyalty programs.

CASHIER & CONTENT CREATOR ASSISTANT *Solderie Maher, Hazmieh*

August 2025- November 2025

- Managed cash register operations
- Assisted with creating social media content, including photoshoots for models and clothing items.
- Uploaded stories and posts across social media platforms to promote new arrivals and sales.

SHOP & CONTENT ASSISTANT *Perfeto Home, Hazmieh*

March 2025- June 2025

- Responsible for the daily operations of the home decoration store, including welcoming and supporting customers in-store.
- Handled phone inquiries and responded to online messages regarding product availability, orders, and delivery.
- Processed and packed online orders.
- Maintained product displays and supported visual merchandising to enhance the in-store experience.
- Performed data entry tasks, including stock updates, order tracking, and customer information management.
- Contributed to content creation for social media platforms by assisting with product styling, and photography.

FREELENCER CONTENT CREATOR

Fleurs Boutique, Bakaata El Shouf

May 2025-Present

- Developed creative content strategies.
- Created original and engaging content for social media platforms, including Instagram, Facebook, and TikTok — including photo styling, video editing, reels, and captions.
- Designed and managed visual content (photos, videos, infographics) using tools like Canva, CapCut.
- Scheduled and published content, monitored engagement metrics.

FIELD COORDINATOR *FarmvilleBarouk, Al Barouk*

June 2023 - April 2024

- Collected and documented customer feedback to improve services and enhance visitor experience.
- Ensured perfect setups for events and daily operations, maintaining high standards of organization and presentation.
- Coordinated with various teams to facilitate smooth operations and address any issues promptly.

CERTIFICATES

BASIC OF DIGITAL MARKETING Cambridge International Qualifications x Uniathena

2025

CONTENT CREATION HubSpot Academy

2025

EDUCATION

BUSINESS ADMINISTRATION- MARKETING & MANAGEMENT - 2ND YEAR

2025-2026

Antonine University, Baabda

HIGHSCHOOL DIPLOMA- LS Irfan Schools, Semkanieh

2024

VOLUNTEERING

- | | |
|---|---------------|
| • Emergency Medical Services - Lebanese Red Cross | (2023-2025) |
| • General Assistance - Cezar's Project | (2022-2023) |
| • Greeting Team Member, Biosets - Icademy | (2022-2023) |