

Guy Rouhana

Dubai, UAE | guy.rouhana1@outlook.com | +971-52-6162182 | <https://www.linkedin.com/in/guy-rouhana>

PROFESSIONAL EXPERIENCE

Associate, Gerson Lehrman Group - Supported 100+ projects for the world's leading consulting firms, delivering timely communication and high-quality execution across strategy and transaction engagements - Collaborated with 4+ regional teams, filling gaps to ensure seamless delivery on cross-market projects - Sourced, recruited, and pitched 500+ subject matter experts, consistently matching clients with the most relevant expertise and contributing to high project success rates	03/2026 – Present Dubai, UAE
Consultant in Strategy & Analysis, AlixPartners - Led market sizing, financial analysis and competitor benchmarking across diverse industries and SL, delivering data driven insights that enabled clients to achieve cost efficiencies and create value for growth - Spearheaded BD initiatives, managing multiple end-to-end proposals in parallel, contributing to over USD 6Mn+ in project sales - Conducted advanced data analysis in Excel to validate hypotheses and quantify recommendations, synthesized findings into clear insights presented in high-quality PowerPoint reports to C-suite executives	09/2024 – 01/2026 Dubai, UAE
Marketing intern, Najjar Professional Solutions Enhanced brand engagement through digital marketing resulting in 50% increase in social media exchange	07/2023 – 09/2023 Roumieh, Lebanon
HR intern, LIA Assurex S.A.L Completed projects boosting the work environment with an 85% employee satisfaction rate	06/2023 – 07/2023 Beirut, Lebanon
Tutor, Ostaz Platform Mentored diverse students to achieve academic goals by employing tailored teaching methods	09/2022 – 08/2024 Beirut, Lebanon
Summer financial analyst, FNB Capital S.A.L Cross departments exposure (Capital markets, Operations, Asset Management and AML)	07/2022 – 08/2022 Beirut, Lebanon

EDUCATION

Saint-Joseph University of Beirut (USJ) <i>Bachelor of Sciences in Economics</i>	09/2021 – 06/2024 Beirut, Lebanon
Exchange program, Sciences Po Granted Erasmus+ scholarship exchange program and realized an average of 15/20	01/2024 – 05/2024 Lyon, France
FUCE summer school 2023, LUMSÀ Università Selected between 100+ applicants, completed course humanism in the making with a "cum laude"	07/2023 Palermo, Italy
College Sagesse Saint-Jean Brasilia <i>French baccalaureate graduated with highest honors "très bien" Speciality (Maths and Physics/Chemistry)</i> Senior year average 17.4/20	09/2006 – 06/2021 Baabda, Lebanon

EXTRACURRICULAR ACTIVITIES

Team Leader, CFA Institute Research Challenge 2023 Led my teammates to ensure ethical productive work for the equity report and report presentation on stage	11/2022 – 02/2023 Beirut, Lebanon
Clubs Division Representatives, USJ General Student Council & Academic Representative Elected clubs division representative to represent all 40+ clubs in the general student council	09/2021 – 09/2023 Beirut, Lebanon
President of the USJ Trading Club Initiated 150+ club members to financial markets as well as organized workshops and debate within the club	09/2022 – 09/2024 Beirut, Lebanon

CERTIFICATES

Outstanding investment research 02/2023 CFA Society Lebanon	"Student entrepreneurs" and "Consulting" training 11/2022 and 06/2022 AUF	Blockchain transformation of financial services 08/2022 INSEAD
Blockchain, Cryptoassets and Decentralized Finance 08/2022 INSEAD	Introduction to blockchain for financial services 07/2022 INSEAD	Recognition for entrepreneurial initiative 05/2022 issued by USJ, AUF and Berytech

AWARDS

1st Prize National & University Winner BLOMINVEST VSE competition 2024, BLOMINVEST BANK Ranked #1 in Lebanon by exhibiting top-tier expertise in financial analysis, and portfolio management, resulting in the highest ROI coupled with strong presentation skills in the final presentation	11/2024
1st prize National & University Winner BLOMINVEST VSE competition 2023, BLOMINVEST BANK	11/2023
3rd prize "Ressource Group Innovation Awards", Ressource Group Holding	06/2022
2nd prize "USJ competition for innovation and creativity", BEMO BANK Created and pitched Light Chain Network, a new concept connecting renewable energy and blockchain	02/2022

ADDITIONAL INFORMATION

Languages: Arabic (Native), French (Fluent), English (Fluent), Italian (Beginner)

Skills: MS-Office (Excel, Word, PowerPoint), LinkedIn Recruiter, Technical Analysis, TradingView, Coding

Interests: Volleyball, Fitness, Swimming, Golf, Chess