



MAHMOUD ALYOUSSEF

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Strategy and Transformation Consultant supporting government and public sector leaders in a VUCA market through designing, cascading, and executing corporate & sectorial strategies aligned with Saudi Arabia's Vision 2030. Experienced in governance, operating model design, performance management, PMO, and enterprise transformation initiatives, with a strong focus on translating strategic priorities into measurable outcomes. Combining analytical rigor with an execution-oriented mindset, I am passionate about modernizing the Middle East through driving institutional excellence, innovation, and sustainable impact.

WORK EXPERIENCE

May 2024-Present

Consultant

Riyadh, Saudi Arabia

Horváth Middle East

- > Designed and cascaded sectorial & corporate strategies for several Saudi ministries & professional authorities, enabling realization of national priorities of Vision 2030
- > Established a CPMO office within a Saudi FI to strengthen governance, execution oversight, & org. effectiveness
- > Developed an enterprise initiative assessment framework for a government entity to enhance portfolio prioritization
- > Led the strategic optimization of operating expenditures (OPEX) for a travel & logistics organization
- > Supported strategy execution by managing strategic initiatives & change projects from planning to implementation
- > Delivered strategy & SME knowledge transfer programs to a confidential Saudi defense institution

Dec 2022-Sep 2023

Consulting Alliance Executive

Munich, Germany

Dassault Systèmes

- > Onboarded a consulting client into an in-house cloud system
- > Associated a consulting firm & a SI for a joint business project

Nov 2022-Mar 2023

Project Study Consultant

Munich, Germany

Accenture

- > Assessed business model gaps of FinTech for DACH outlooks
- > Assembled a dataset about DACH payment FinTech landscape

Nov 2022-Mar 2023

Project Study Consultant

Munich, Germany

Deloitte

- > Evaluated a global 2023 gaming M&A deal via DCF
- > Researched the legislative & working aspects of the acquiree

Sep 2022-Nov 2022

Intern-Venture Development

Berlin, Germany

Razor Group

- > Managed FBA brand e-commerce operations in sports sector
- > Conducted demand forecasting models for a sport brand

Mar 2022-Jun 2022

Intern-ERP Consulting

Berlin, Germany

KPMG Deutschland

- > Visualized agile backlog of a professional services firm
- > Contributed to KPMG expert panels via specialist lectures

Sep 2020-May 2021

Junior Management Consultant

Dubai, UAE

Sustain Leadership Consultancy

- > Generated 42 business intelligence leads as clients & partners
- > Liaised in client meeting discussions both on-site & virtually

EDUCATION

Oct 2021-Oct 2023

MSc. in Management

Munich, Germany

Technical University of Munich

GPA: 3.5 (w. Distinction)

Master Thesis Dissertation: Entry Methodologies of Family Business in FinTech Industry, A Market Entry Case Study

- Investment Accounting
- Strategic Management
- Research in Management
- Business Law
- Cases in Finance
- Business Planning

Sep 2016-May 2020

BE in Mechanical Engineering

Beirut, Lebanon

American University of Beirut

GPA: 3.7 (w. Distinction)

Bachelor Thesis Dissertation: Simulation of the Human Knee under Dynamic Loading

- Microeconomics
- Engineering Economy
- Control Systems
- Energy Law Case Studies

AWARDS & HONORS

Jul 2023

Junge Akademie Excellency Award

Jan 2023

1st Place in Siemens Management Pitch

Nov 2021

e-fellows.net Scholarship

Dec 2016

1st Place in AUB LabVIEW Competition

Sep 2016-May 2020

Dean's Honor List Award

Aug 2016

AGFE STEM Leaders Scholarship

June 2016

Microsoft® Office Excel Specialist

May 2016

Microsoft® Office PowerPoint Specialist

COMPUTING EXPERIENCE

- MS Visio
- MS Office
- Zoho CRM
- Amazon FBA

LANGUAGE PROFICIENCY

Arabic

Native

German

A2 Proficiency

English

Bilingual

Turkish

Beginner

VOLUNTEERING EXPERIENCE

December 2025-Present

Consulting Trainer

Beirut, Lebanon

Freelance – The Consulting Odyssey

- > Delivered capability-building Podcast on consulting skills

Sep 2016-May 2020

Campaign Organizer

Beirut, Lebanon

Unite Lebanon Youth Project

- > Mentored university freshmen during academic years

REFERENCES (client contact information can be provided confidentially upon serious inquiry)