

KARIM M. FAHS

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Entry-level Business Analyst with experience supporting data-driven business analysis using SQL, Excel, and Power BI. Worked on sales and operational datasets to track KPIs, analyze trends, and translate business questions into structured analysis and reporting for decision-making.

EDUCATION

BS in Computer Science, American University of Beirut (AUB)

December 2025

Relevant Coursework: Data Science, Probability and Statistics, Database Systems, Design and Analysis of Algorithms, Applied Economics.

SKILLS

Business Analysis & Requirements	Requirements gathering, process analysis, KPI tracking
Data & Reporting	SQL, Excel (PivotTables, formulas), Power BI (dashboards), Python
Analysis Techniques	Trend analysis, variance analysis, data checks, documentation
Tools & Collaboration	Jira, PowerPoint, Git

EXPERIENCE

Business Analyst Intern — Codveda

June 2025

- Supported requirements gathering by analyzing datasets, clarifying business questions, and documenting analytical needs.
- Used SQL, Excel, and Power BI to build KPI reports and dashboards for internal business tracking.

Amazon Software Development Bootcamp Participant — American University of Beirut

Fall 2023

- Built and tested frontend components using HTML/CSS/JavaScript; applied basic full-stack concepts in guided software engineering sessions.

Call Center Assistant — Financial Aid Office, American University of Beirut

Fall 2022 – Spring 2023

- Assisted students with financial aid and administrative inquiries by clearly communicating procedures and organizing information efficiently.

PROJECTS

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- **Sales Performance and KPI Analysis:** Analyzed sales and operational data using SQL and Excel to track KPIs, identify trends, and flag areas for business review; presented insights through Power BI dashboards.
 - **Customer Behavior and Reporting Analysis:** Analyzed customer data using Python and Power BI to segment users, identify usage patterns, and support business reporting; communicated insights clearly to non-technical stakeholders.
 - **Stroke Risk Analysis and Modeling:** Processed and analyzed 5,000+ patient records; performed data cleaning, feature engineering, normalization, and class balancing; trained and evaluated Logistic Regression, Random Forest, and XGBoost models using precision-recall and F1-score metrics.

CERTIFICATIONS

Google Data Analytics Professional Certificate
Microsoft Business Analyst Professional Certificate

LANGUAGES

English (Fluent) · Arabic (Native) · French (Elementary Proficiency)