

Ranine Barakat

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SUMMARY

Creative and motivated individual with a strong interest in digital content, design, and marketing. Skilled in visual communication and creating engaging digital experiences that connect with audiences and support brand presence. Eager to contribute creativity, fresh ideas, and a strong willingness to grow in a dynamic digital environment.

EDUCATION

BA in Digital Media Holy Spirit University - Kaslik	Sep 2022 - Dec 2025
High School Graduation CSJ-Byblos school	May 2022
Model United Nations (MUN) Participant Participated in LAU MUN, developing skills in diplomacy, public speaking, and global issue resolution.	Feb 2020

WORK EXPERIENCE

Marketing and Sales Coordinator Abi Ramia Bros, Safra, Lebanon	Dec 2025 - Present
• Manage email marketing campaigns, social media channels, and digital advertising to drive customer acquisition retention. • Coordinate marketing campaigns and sales promotions, increasing product visibility and customer engagement. • Lead and manage all sponsorship events, from initial client communication to coordinating with internal teams. • Oversee event logistics, team preparation, and client follow-up to deliver successful sponsorship activations.	
Ehmej Festivals	May 2023 - Present
• Participate in planning and execution across multiple festival sections. • Support logistics, operations, and on-site coordination during the event. • Work closely with different teams to ensure smooth festival operations. • Adapt to various roles under pressure to meet event needs.	

SKILLS

Languages

- Arabic
- English
- French

Computer Skills

- Avid Media Composer
- Figma
- Canva
- Adobe Premiere
- Adobe Photoshop
- Adobe Illustrator