

Mario Bakri

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Highly motivated professional with 6 years of experience in marketing, sales, customer service, and retail operations. Skilled in coordination, client relations, sales supervision, and business development to drive growth and enhance performance.

Education

Master's degree: Marketing of Services

Université Saint-Joseph (USJ) - 2019

Bachelor's degree: Business Management

Université Saint-Joseph (USJ) - 2017

Professional Experience

Indoor Sales | Ezzedine Plus – Lebanon

01-2026 – Present

- Managed daily sales transactions and customer interactions.
- Tracked sales performance and kept operational records.

Sales Supervisor | Kinshasa afri-food – Congo

11-2023 – 02-2025

- Supervised the sales team and checked performance metrics.
- Reported sales performance and supported client relationships.

Marketing Executive | Santa Plaza Supermarket– Congo

10-2022 – 10-2023

- Executed in-store marketing campaigns and promotions.
- Conducted market research and prepared campaign reports.

Marketing Coordinator | Fragrance & Co SARL– Abidjan

09-2022 – 04-2023

- Coordinated promotional campaigns and activities.
- Tracked campaign performance and supported product launches.

Marketing Coordinator | Sunrise Group– Congo

09-2021 – 08-2022

- Managed regional marketing activities and events.
- Prepared reports and checked campaign results.

Marketing Assistant | MB Trading– Lebanon

12-2020 – 07-2021

- Supported marketing operations and administrative tasks.
- Conducted market research and prepared reports.

Customer Services | MB Trading– Lebanon

10-2019 – 11-2020

- Assisted customers with inquiries and complaints.
- Maintained customer records and improved service processes.

Trainings

Khalifa for oil and fuels

Jul & Aug 2018

- Helped in the sales team
- Learned new materials, processes, and programs
- Shadowed Accountant
- Cashier in Daily operations

Credit Lebanese bank

June to Aug 2017

- Shadowed senior team members to learn all related jobs.
- Attended training courses to build understanding of processes, techniques, and industry.
- Collected, arranged, and input information into database system.

Skills

- Team leadership and supervision
- Persuasive communication and interpersonal skills
- Problem-solving and decision-making
- Microsoft Word, Excel, PowerPoint
- Data entry and email management

Languages

Arabic | English | French