

YARA ZEBIANE

Beirut, Lebanon • +961 03 699 540 • zebianyara9@gmail.com [LinkedIn profile](#)

PROFESSIONAL SUMMARY

High-achieving marketing student at Beirut Arab University with strong academic grounding in consumer behavior, marketing mix, digital marketing planning, e-business, and organizational principles. Possesses solid knowledge of management information systems and their role in supporting business decision-making. Demonstrates strong communication, teamwork, emotional intelligence, and project coordination skills, with a proactive attitude and eagerness to gain hands-on experience through a marketing internship.

EDUCATION

BEIRUT ARAB UNIVERSITY

Expected Graduation: May 2027

Bachelors' Degree in Marketing, GPA: 4.0/4.0

SKILLS

- | | | |
|--------------------------------------|------------------------------|--------------------------------|
| • Consumer Behaviour Analysis | • Marketing Strategy (4Ps) | • Digital Marketing Planning |
| • E-Commerce Fundamentals | • Market Research | • Information Systems Analysis |
| • Business Communication | • Machine learning | • Teamwork & Collaboration |
| • Emotional Intelligence | • Ethical Business Practices | • Customer Service |
| • Sales Support | • AI in business | • Data Interpretation Basics |
| • Business Intelligence Fundamentals | | |

Languages: Arabic (Native), English (Fluent), French (Fluent)

EXPERIENCE

Waitress & Cashier | Mir Amin Palace | [May 2025] – [June 2025] (Approx. 2 months)

- Provided excellent customer service, taking orders and addressing customer inquiries.
- Handled cash transactions, processed payments, and maintained accurate records

CERTIFICATE

- Basics of project management-IBMI (2025)

Certificate ID: 1238900-173-721-7148

- AI for business professionals (2026)

Certificate [serial number](#)

- Basics of Machine learning algorithms (2026)

Certificate ID: 9008-4721-1468

EXTRACURRICULAR ACTIVITIES AND LEADERSHIP

- Community service volunteer- BAU: Participated in a community outreach visit to **Dar Al Ajaza Al Islamia** in **Beirut**, engaging with elderly residents through conversations and social activities.
- Volunteer at Lana International: • Supported marathon planning, enhancing communication and teamwork skills.
- Scout member: • Participated in leadership development, teamwork, and community service activities.