

ABBASS ABDUL SATER

Marketing Executive | Operations Manager

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CAREER OBJECTIVE

To secure a Marketing Executive or Operations role where I can apply my hands-on experience in brand strategy, social media growth, and operational management to drive measurable results, while continuing to develop as a well-rounded marketing and business professional.

PROFILE

Marketing graduate and hands-on operations professional with experience spanning hospital administration, accreditation preparation, social media management, and day-to-day business operations. Proven track record of growing digital presence organically, managing teams and events, and handling sensitive contractual and compliance work. Seeking a Marketing Executive or Operations role where strategic thinking and execution meet.

PROFESSIONAL EXPERIENCE



Assistant Manager & Operations |

Al Rayan Hospital

October 2025 – Present

- Working across multiple roles spanning assistant management and operations, supporting daily hospital administration as the institution scales its structure and processes.
- Leading preparation for Lebanese Ministry of Public Health accreditation, including building a comprehensive 20-sheet Excel tracker covering all 18 chapters of the December 2022 standards, with compliance flags and team ownership fields.
- Managed the managerial and creative aspects of hospital operations, including contractual work such as reviewing, correcting, and formatting a bilingual Arabic medical services agreement with the Syrian Care Organization.



Social Media Manager | Al Rayan

Hospital

May 2026 – Present

- Manage the hospital's social media accounts, overseeing content planning, creative direction, and visual editing for ongoing campaigns.



Operations Manager | Iaat Country

Club

June 2023 – September 2025

- Managed day-to-day operations of the country club, overseeing staff and ensuring smooth daily functioning.
- Directed employee management and coordinated end-to-end event management for club functions.



Social Media Manager | Iaat
Country Club
June 2023 – Present

- Grew the club's social media following from under 1,000 to over 6,000 followers organically, using a minimal boosting budget.
- Planned and produced content strategy across platforms, maintaining brand voice and visual consistency.



Marketing Intern (Part-Time) | Bliynk Agency
June 2025 – September 2025

- Developed brand audits and marketing strategy for client brands including PACE and KOR.
- Contributed to strategic recommendations on positioning, content direction, and brand consistency.

EDUCATION



Adnan Kassar
School of Business

Bachelor's Degree, Business & Marketing | Lebanese American University — Adnan Kassar School of Business
Graduated June 2026

SKILLS & LANGUAGES

- Marketing & Brand Strategy: content creation, social media management, consumer behavior, brand audits
- Operations: team management, event coordination, process & accreditation documentation
- Languages: Arabic (native, Lebanese dialect), English (fluent), Romanian (semi-fluent)