

PATIL – ANNA AKANDJIAN

Graphic Design – Illustrator

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SUMMARY

Graphic Designer and Illustrator with over two years of experience creating visual identities, packaging, illustrations, and digital content for brands, agencies, and organizations. Skilled in Adobe Creative Suite and Procreate, with experience across both print and digital media. I thrive on creative challenges, embrace new opportunities to learn, and enjoy collaborating in fast-paced creative environments.

WORK EXPERIENCE

Illustrator, WHEREAS Company

January – February 2026

- Led the visual development of a children's book by creating mood boards, concept sketches, and illustration directions.
- Developed custom illustrations, color palettes, and culturally influenced typography to bring the story to life.

Retail & Design Coordinator, Ponzy PoP Up Project

December 2025 – January 2026

- Coordinated retail operations while contributing to branding and visual merchandising.
- Designed promotional materials that enhanced the customer experience and brand presence.
- Created social media content, marketing posters, and branded signage for both digital and retail campaigns.
- Maintained the company website and supported visual merchandising to deliver a cohesive brand experience.

Graphic Designer and Illustrator, Antoine Library

July – November 2025

- Designed and illustrated a large-scale mural inspired by the library's identity.
- Developed concepts from initial sketches through final execution.
- Communicated with the team of architects for a better understanding of the interior atmosphere.

Graphic Design & Content Creator Intern, We Design Beirut

August – December 2025

- Designed social media content, branding assets, and marketing materials for diverse clients.
- Assisted in creative campaigns from concept development to final production.
- Assisted in onboarding new employees, facilitating orientation sessions and ensuring compliance with company policies.
- Created digital content and visual assets for PR campaigns across multiple clients. Managed client communication, coordinated project logistics, and led on-site technical checks to ensure successful event execution.

Illustrator, UNODC for Juvenile Center

July – November 2024

- Produced illustrations and visual content for educational and community-focused initiatives.
- Designed artwork that communicated key messages in an engaging and accessible way.
- Worked with a large creative team to develop a large-scale mural, from initial sketches to final color palettes.

EDUCATION

Bachelor of Graphic Design

University of Balamand – Alba

- Final Grade: 15.55/20 (Distinction)

KEY SKILLS

Photoshop, Illustrator, InDesign, Figma, After Effect, Procreate