

Saada Jihad Shafi

📍 Lebanon ✉ shafisaada@gmail.com ☎ (+961)81-041659 📺 in/saada-shafi 🌐 www.behance.net/saadashafi

SUMMARY

Creative and detail-oriented Graphic Designer with hands-on experience in social media design, branding, and content creation. Skilled at crafting engaging visuals for social media, rebranding projects, and collaborating with cross-functional teams to deliver impactful results as well as using AI in design. Looking to contribute design and creative expertise to dynamic projects while continuing to grow professionally.

EXPERIENCE

Graphic Designer

2025 – Present

InternGrub

- Promoted to Junior Graphic Designer after internship due to strong creative performance and reliability
- Created impactful visual content for branding and social media, collaborating with teams to deliver client-focused design solutions

Leverage Dubai

2025

- Designed and developed engaging social media content using neuromarketing principles to enhance audience interaction and brand recall
- Collaborated with multiple clients across Kuwait, delivering tailored visual solutions aligned with each brand's identity

FreelanceGraphic Designer

2022 – Present

- Delivered customized design projects including logos, social media content, and print materials.
- Collaborated with clients to align design concepts with brand vision.

Social Media & Graphic Design Intern

InternGrub

June 2025 – September 2025, Remote/Beirut

Intensive Training working with real clients

- Developed branding and visual identity projects for real clients.
- Produced creative visuals for social media posts and marketing campaigns.
- Supported digital design initiatives, ensuring alignment with brand guidelines.
- Created digital graphics tailored for different platforms (Instagram, Facebook..)
- Collaborated with team members to deliver consistent and professional designs.

Branding Intern

Upgrade Your Game

2023, Remote/Beirut

- Designed logos, color palettes, and style guides tailored to program objectives.
- Assisted in developing strong brand identities and digital presence.

EDUCATION

Faculty of Fine Arts and Architecture (IB4)

Lebanese University•2023– 2026

Lycée D'orient•2021–2022

Makassed Ali Bin Abi Taleb•2017–2020

Makassed Khaled Bin Al Walid•2011–2017

CERTIFICATIONS

Program Branding Internship Completion – Upgrade Your Game

American University of Beirut – Mathematics and Technology Competition

Makassed Hasan Bouhsali – Yearly Competition Speech

Lebanese University – Science Competition (Astrology Project)

Eduware Technology – Computer Competition

Makassed Philanthropic Association in Beirut – Technology Fair Certificate

Embassy of US – American Peace Brary Project

SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Fresco, Canva
