

Lebanon, Western beqaa, Al Rawda
21/10/2002
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Yasmin Tohme

Objective

Dynamic and results-driven Marketing student with a strong academic background and hands-on experience in digital marketing, market research, and branding. Eager to contribute creative ideas and innovative marketing solutions to a growing company while gaining valuable industry experience.

SKILLS

- Digital Marketing
- Production management
- Social Media Marketing (Facebook, Data Analysis, Content Creation and Management, Instagram, WhatsApp, TikTok)
- Strong Communication and Presentation Skills
- Fast learner
- Team work
- Time Management
- Microwork

EXPERIENCE

Al Ghad Scout, west bekaa – leader

2019 – 2024

- Scout trainings
- Activities

Fantasia, choutra – sales

Jan 2022 – May 2022

- Customers services

EDUCATION

Barelias High school, lebanon Barelias – Baccalaureate

Sep 2021 – Jul 2022

Baccalaureate in society and economics

Beqaa Technical and Vocational Institute -TS2

Oct 2023 - Jul 2024

TS degree in marketing and management

Beqaa Technical and Vocational Institute - LT

Oct 2025 - present

LT degree in Business Management:Marketing and Organization

COURSES

- Microwork .
- Social Media Marketing .

LANGUAGES

- Arabic (5/ 5)
- English (4 / 5)
- Korean (1 / 5)
- Turkish (3 / 5)