



Reem Ghaddaf

Graphic Designer & Illustrator

Profile

Graphic design graduate combining academic training with real-world experience through internships and volunteer work. Interested in crafting design that tells stories and reflects cultural context.

Languages

Fluent in Arabic and English
Working knowledge of Korean

Hobbies

Hiking, Cooking, Playing the Piano, Basketball, Jogging, Painting, Writing, Sculpting, Teaching, Gaming, Coding, Learning New Languages, Solving Puzzles, Playing Board Games

Contact



+961 70 456 801



reemghaddaf2004@gmail.com



@ree.m_g



www.linkedin.com/in/reem-ghaddaf-11910429b

EDUCATION

May 2026

BFA [Bachelor of Fine Arts] in graphic design, American University of Beirut, School of Architecture and Design. A four-year program with areas of emphasis in graphic & communication design, publications, interactive and web design, typography, motion graphics, and illustration.

July 2022

Lebanese Baccalaureate in Life Sciences, Al Mahdi Shahed Highschool.

EXPERIENCE

June 2025

Graphic Design Intern at The Wonderful Bureau, Beirut

Collaborated with designers on branding and communication projects, contributing to concept development, visual identity systems, and digital content. Gained hands-on experience in client-oriented design processes, from initial research to final delivery, while adapting to feedback and evolving project needs.

August 2024 - June 2026

- **Work Study Program at the Office of Student Affairs in AUB** that takes on the design of announcements, certificates, campaigns, events, catalogues, reports...etc for different facilities like the office itself, counseling center, accessibility office and more.
- **Freelancer**, taking on the design of social media posts, wedding cards, packaging designs, branding work, animation/video making and editing and illustration.

Mar 2024

- **Studio Kunnuku, pattern making and printing workshop**
- **Salim Samara Silkscreen workshop**

April 2024

Tarek Atrissi Exhibition Lettering workshop, creating a lettering piece for a mockup exhibition of Space.

Feb 2023

- **Ali Assi, Arabic Calligraphy Workshop**
- **Sari Monzer, Calligraphy Workshop**

Sep 2023 - June 2026

- **Head of Communications for the Cultural Club of the South**, responsible for designs of event posters, announcements, and souvenir handouts that differs based on each event
- **Treasurer of the Korean Cultural Club**

AWARDS

May 2024 - June 2026

Dean's Honor List for a distinguished gpa

June 2026

Distinguished Graduate Award, for outstanding academic achievement, character, and contribution to the department.

WORK APPEARED IN

May 2024

- **Part of exhibition of posters on current events, lobby of the School of Architecture and Design, Dar al Handassa Building, AUB**
- **AUB Office of Student Affairs Events/ Webinars** like Fall/Spring Orientation, Counseling Center and more

SKILLS

Photography, Typography, Etching, Illustration, Lettering, Time Management, Teamwork, Research, Animation, Photo- Editing, Mac & Windows Literate, Photoshop, Illustrator, Indesign, After Effects, Adobe XD, Figma, VS Code (html, CSS), Excel, Powerpoint