



Anthony Telessemian

MARKETING GRADUATE | DIGITAL MARKETING ENTHUSIAST

ACADEMIC BACKGROUND

MIDDLE EAST UNIVERSITY

2023-2026

Bachelor Degree in Marketing

Practical application through academic projects and strategic analysis. Gained experience in creating marketing campaigns, analyzing market trends and customer data, and using digital platforms and tools. Strengthened skills in communication, presentation, teamwork, and problem solving within a business context.

HAIGAZIAN UNIVERSITY

2022-2023

Advanced English Language Program

Developed advanced skills in speaking, writing, reading, and comprehension, while strengthening business communication, presentation, and professional writing skills. Enhanced vocabulary, fluency, and the ability to communicate effectively in academic and real world contexts.

MESROBIAN TECHNICAL COLLEGE

2017-2022

Baccalaureate (BT3) in Accounting and Computer

Prepared and analyzed financial statements including balance sheets and income statements, recorded financial transactions using journals and ledgers, and applied fundamental accounting and bookkeeping principles.

CAREER HISTORY

OXYGENE FASHION

2025-2026

SOCIAL MEDIA ASSISTANT

Managed social media content by uploading photos and videos, created engaging short-form videos, stayed updated with the latest fashion trends to maintain relevant content, and supported the growth of the brand's online presence and engagement.

GARY JOE JEWELLERY

2020-2023

SOCIAL MEDIA ASSISTANT

Produced and managed social media content including photos and videos, ensured consistent brand presentation, and contributed to increasing audience engagement and online visibility.

CORE SKILLS

- Digital Marketing & Social Media
- Market Research & Data Analysis
- Consumer Behavior & Branding
- Content Creation & Copywriting
- Communication & Presentation Skills
- Analytical Thinking & Problem Solving
- Teamwork & Time Management
- Microsoft Excel, PowerPoint & Word
- Canva & Google Docs/Sheets
- Social Media Platforms (Instagram, TikTok, Facebook)

PERSONAL INFORMATIONS

Nationality: Lebanese

Languages spoken: Arabic-English-

Armenian-French

CONTACT



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