

BASHAR W. ALI
Senior Full Stack Developer

Beirut, Lebanon | +961 81 976 476 | bash.js24@gmail.com

PROFESSIONAL SUMMARY

Senior Full Stack Developer with 7+ years of experience designing, building, and deploying scalable enterprise applications, REST APIs, and cloud-based solutions. Proven record of leading development teams, architecting modern web platforms, and integrating enterprise systems across ERP, CRM, fintech, logistics, and e-commerce domains. Expert in PHP, Laravel, JavaScript, TypeScript, React, and Node.js, with deep experience in microservices, DevOps, Docker, CI/CD, database optimization, and third-party integrations (HubSpot, Sage X3, Sage 100, Microsoft D365 Applications, Shopify, Amazon Marketplace, PrestaShop). Focused on clean, maintainable code, technical excellence, and mentoring high-performing teams.

CORE COMPETENCIES

Full Stack Web Development | Software Architecture | REST APIs and Microservices | Enterprise System Integration | Team Leadership and Mentoring | DevOps and CI/CD | Cloud Infrastructure | Database Design and Optimization | Secure Software Development | Agile / Scrum | Performance Optimization | AI-Assisted Development

TECHNICAL SKILLS

Backend: PHP, Laravel, Symfony, Node.js, Express.js, FastAPI, Python
Frontend: React, Next.js, Angular, JavaScript, TypeScript, HTML5, CSS3, Bootstrap, Tailwind CSS, jQuery
Mobile: Flutter, Dart
Databases: MySQL, PostgreSQL, MongoDB, SQLite, Firebase, NoSQL
Cloud and DevOps: Docker, Docker Compose, Git, GitHub, GitHub Actions, CI/CD Pipelines, Linux, Nginx, AWS, Google Cloud Platform, Firebase Hosting, VPS Administration
Enterprise Integrations: HubSpot, Sage X3, Sage 100, Microsoft D365, Odoo, Shopify, Amazon Marketplace, PrestaShop
Security and Testing: Playwright, Selenium

PROFESSIONAL EXPERIENCE

Senior Software Engineer - On-site
Softsales Consulting - Jal El Dib, Lebanon
December 2025 - Present

- Lead development of enterprise integration platforms using the MERN stack, TypeScript, and Docker.
- Design and implement scalable REST APIs and complex CRM/ERP integrations,

including Sage X3, HubSpot, Odoo, Microsoft D365, and Sage 100.

- Architect secure deployment pipelines, CI/CD workflows, and production environments.
- Develop enterprise features including workflow automation, approval systems, document management, reporting, and data synchronization.
- Optimize application performance, database operations, and system reliability while troubleshooting complex production environments.
- Mentor developers, conduct code reviews, and collaborate with cross-functional teams to deliver high-quality software in Agile environments.

Senior Software Engineer - Remote
CyberSage PTY LTD. - Sydney, Australia
February 2025 - November 2025

- Developed and maintained enterprise ERP solutions using PHP, PostgreSQL, and JavaScript.
- Built and enhanced backend modules, REST APIs, and database-driven business workflows.
- Integrated third-party systems through FTP/SFTP and EDI-based data exchange.
- Developed interactive administrative interfaces using DevExtreme components.
- Implemented real-time progress tracking with WebSockets for long-running background processes.
- Optimized SQL queries, application performance, and overall system reliability.
- Worked with Docker-based development environments and collaborated with distributed teams.
- Participated in code reviews, debugging, and delivering production-ready features in an Agile environment.

Senior Software Engineer - On-site
CRE8 Agency - Istanbul, Turkiye
November 2022 - July 2024

- Led development of enterprise Laravel applications.
- Designed scalable REST APIs consumed by web and mobile clients.
- Worked across MySQL and NoSQL databases.
- Led frontend development using Angular and React.
- Improved software architecture by applying SOLID principles.
- Mentored junior developers and reviewed code for quality.
- Delivered high-quality software under aggressive deadlines.

Software Engineer - On-site
BigMama's Restaurant Chain - Istanbul, Turkiye
October 2021 - October 2022

- Developed and maintained enterprise restaurant management systems.
- Built REST APIs powering delivery platforms.
- Integrated HubSpot CRM.
- Optimized database performance and query efficiency.

- Led a software development team.
- Deployed applications on Google Cloud Platform.
- Built Flutter mobile applications.
- Improved overall system scalability and maintainability.

Software Developer - On-site
Gulf Media Solutions - Beirut, Lebanon
March 2021 - September 2021

- Developed e-commerce platforms.
- Built React and Angular dashboards.
- Implemented Docker-based development workflows.
- Collaborated closely with designers and business teams.

Full Stack Developer - Hybrid
Pro Production - Tripoli, Lebanon
June 2020 - March 2021

- Developed full-stack applications using Laravel, React, Next.js, and Angular.
- Built administration and back-office systems.
- Worked with WordPress and Drupal.
- Contributed to DevOps initiatives.
- Supported distributed, remote development.

Front-End Developer - On-site
VARDEV - Akkar, Lebanon
January 2019 - May 2020

- Developed responsive web applications.
- Built interfaces using React, Angular, Bootstrap, SCSS, and JavaScript.
- Contributed to MERN and MEAN stack projects.
- Delivered enterprise UI implementations.

SELECTED PROJECTS

DataBridge Platform - Enterprise Integration
Enterprise integration platform connecting CRM, ERP, and third-party business systems.

- Designed scalable REST APIs and enterprise integration modules.
- Built connectors for Sage X3, Microsoft Dynamics Business Central, and Odoo.
- Implemented HubSpot and CreditSafe integrations.
- Developed MongoDB-based backend services.
- Delivered Dockerized deployments managed through CI/CD pipelines.
- Optimized application performance and reliability.

GHTCO FATFAT Logistics Platform
Logistics and warehouse platform with finance, shipment, and label management.

- Built warehouse management, finance, shipment tracking, and label modules.
- Developed API integrations and managed VPS deployment.

Alrahman Furniture Management System

ERP platform for furniture warehouse and import operations.

- Built warehouse and import management modules.
- Deployed on Google Cloud Platform with cybersecurity hardening.

PANDA47 Multi-Vendor E-Commerce Platform

Multi-vendor marketplace with web backend and mobile app.

- Developed Laravel backend and Flutter mobile app.
- Integrated Firebase, payment systems, and vendor management.
- Built secure REST APIs.

EDUCATION

Engineering Bachelor Degree, Software Engineering

Istanbul Gelişim University - 2023

Technical Bachelor's Degree (TB3), Information Technology

Sidon University College - 2021

Technical Bachelor's Degree (TB2), Information Technology

Sidon University College - 2019

CERTIFICATIONS

- AWS Certified Security - Specialty (In Progress)
- Microsoft Certified: Azure Security Engineer Associate (In Progress)
- Microsoft Certified: Security Operations Analyst Associate (In Progress)
- Cybersecurity Warrior Certification
- Flutter Development
- Full Stack Web Development with React
- Full Stack Web Development with Angular
- HTML, CSS and JavaScript for Web Developers

LANGUAGES

Arabic - Native | English - Fluent | Turkish - Fluent