

Zeinab Farhat

Full Stack Developer

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PROFESSIONAL SUMMARY

Full Stack Developer with proven experience in building and optimizing web applications using Laravel, React, and WordPress. Skilled in CI/CD, automated testing with Playwright, and cloud deployment. Adept at delivering innovative solutions under tight deadlines, with a strong focus on usability, performance, and client satisfaction.

WORK EXPERIENCE

Freelance Full Stack Developer

Oct 2024 – Present

Self-Employed

- Developed and enhanced WordPress websites with custom design improvements and interactive 3D scroll-triggered animations, increasing user engagement
- Optimized 3D assets for cross-device performance, ensuring responsive and smooth experiences on both desktop and mobile platforms
- Provided ongoing technical support including content management, plugin updates, and troubleshooting to maintain site reliability
- Delivered customized technical solutions for clients, with a focus on modern, visually compelling interfaces

Full Stack Engineer

Sep 2023 – Jun 2024

JoyLab

- Designed and implemented new features for the insurance platform panda.qa using Laravel (backend) and React (frontend)
- Established and maintained CI/CD pipelines, improving deployment speed and release reliability significantly
- Introduced Playwright automated end-to-end testing, reducing manual QA effort and catching regressions earlier in the release cycle
- Collaborated with cross-functional teams to deliver seamless, customer-focused user experiences in the insurance domain

Software Engineer – R&D & Innovation

Jun 2019 – Jun 2023

MMP Worldwide · Chiyah

- Built rich media advertising solutions for digital publications, supporting the company's core revenue products
- Architected and developed a real-time reporting platform enabling internal teams, publishers, and clients to track website traffic monetization, campaign KPIs, and performance metrics
- Leveraged Laravel, Python, MySQL, ReactJS, JavaScript, and Google Cloud to deliver scalable, production-grade solutions
- Worked closely with cross-functional stakeholders to ensure on-time delivery within tight budgets and deadlines

EDUCATION

Master's Degree, Geographic Information Systems & Data Science

2017 – 2019

Lebanese University

Bachelor of Computer Science

Sep 2013 – Sep 2017

Lebanese University

PROJECTS

Interactive 3D Animation Website

[WordPress](#) · [Elementor](#) · [Three.js](#)

Integrated scroll-triggered 3D animations where objects rotated and text dynamically updated as the user scrolled. Leveraged Elementor and custom WordPress plugins for flexible, modern layout design. Optimized asset loading for fast performance across devices without sacrificing visual quality.

Muscat Bank 2D Browser Game

[JavaScript](#) · [Google Cloud Compute Engine](#)

Built a fully featured 2D game from scratch featuring item collection, randomized obstacle generation, life system, and score tracking. Integrated a social media score-sharing feature to enhance virality and user re-engagement. Deployed on Google Cloud Compute Engine, ensuring worldwide scalability and accessibility.

TECHNICAL SKILLS

Frontend: React, JavaScript, HTML5, CSS3, Typescript, Three.js

Backend: Laravel (PHP), Python, MySQL, PostgreSQL, Redis

DevOps: Docker, Kubernetes, CI/CD, Google Cloud Platform, Apache

Testing: Playwright, PHPUnit (Laravel/PHP unit testing), PyTest (Python unit testing)

Other: GIS (ArcGIS, ESRI API), WordPress / Elementor, 3D Animation

Project Management / Collaboration Tools: Jira, Asana, Slack

Familiar with: Node.js, Django

LANGUAGES

Arabic — Native

English — Fluent

CERTIFICATIONS

AI Starter Kit

American University of Beirut

Spatial Analysis with ArcGIS Pro

ESRI Lebanon

Putting ArcGIS to Use Across Your Organization

ESRI Lebanon

Google Cloud Platform: Big Data and Machine Learning Fundamentals

Coursera