

Mohammad El Sabbagh

MULTIMEDIA PRODUCER & VIDEO EDITOR

+961 81 691 382 | Mohammadsabbagh244@gmail.com | Beirut, Lebanon | moesb1.github.io/Portfolio2

PROFILE

Multimedia producer and video editor who has run the end-to-end content pipeline for a creator with 3.9M+ followers, producing and editing video that reaches millions of viewers. Strong in post-production: structured edits, pacing, color, audio, motion graphics, and platform-optimized delivery across vertical and horizontal formats. Experienced turning raw footage and briefs into clear, on-brand stories for social, promotional, and educational content. Based in Beirut, bilingual in English and Arabic, and comfortable working to tight deadlines and shifting briefs.

EXPERIENCE

Video Editor & Content Producer, Freelance 2023 - Present

- Own the full content pipeline for a creator with 3.9M+ followers: concept, scripting, editing, graphics, and publishing across TikTok, Instagram, and YouTube.
- Edit high-volume short-form video on a consistent publishing schedule, handling cutting and pacing, captions, sound and music syncing, color adjustment, and motion/text graphics.
- Produce promotional and branded video content for paid partnerships, working to client creative briefs, brand guidelines, and fixed deadlines.
- Optimize exports and formats for each platform, balancing quality against platform compression and specs.
- Use engagement and retention analytics to refine hooks, pacing, and edit structure across content.

Content Creator & Social Media Manager, Freelance 2020 - Present

- Produced photo and video content and campaign visuals for client brands and personal brands.
- Designed graphics, posters, and thumbnails, maintaining consistent branding across assets.
- Directed content concepts with clients and delivered finished assets for social, ads, and web.

Event Operations, Formula 1 Abu Dhabi GP, Games of the Future, Wireless Abu Dhabi, Dil Luminati 2023 - 2025

- Worked on-site at four major international live events, coordinating under fast-paced production schedules.

Peer Mentor, Abu Dhabi University - Academic Success Center 2024 - 2025

- Mentored 15+ students, explaining technical material clearly; awarded a Certificate of Appreciation.

EDUCATION

B.Sc. Computer Engineering, Abu Dhabi University (Private Scholarship Recipient) 2023 - Present

- Technical background supports producing accurate, clear "how-to" and technical training content.

SKILLS & TOOLS

Editing & Post-Production: Multi-clip editing, pacing & story structure, color adjustment, audio syncing & cleanup, captions/subtitles, motion & text graphics

Software: Adobe Premiere Pro, After Effects, Photoshop, Lightroom, CapCut, Canva

Production: Concept development, scripting, creative briefs, shot planning, on-location shooting

Delivery: Platform optimization (TikTok, Instagram, YouTube, web, ads), export specs, asset organization

Other: Bilingual English & Arabic, based in Beirut with own transport, AI tools for production workflow (certified in AI prompt engineering)