

MOUSA EL KADRI

COMMERCIAL & BUSINESS DEVELOPMENT

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ABOUT

Ambitious Marketing and Business Management student with hands-on experience in agricultural trading, product distribution, and family-owned real estate operations. Skilled in sales negotiation, customer relationship management, and revenue-generating activities. Experienced in event marketing and community-based promotions through festival organization. Business-driven mindset with strong commercial awareness and leadership potential.

KEY SKILLS

- Sales & Commercial Negotiation
- Product Trading & Distribution
- Customer Relationship Management
- Real Estate & Rental Coordination
- Event Marketing & Sponsorship Outreach
- Revenue Handling & Pricing Strategy
- Market Research & Consumer Behavior
- Microsoft Office (Word, Excel, PowerPoint)

PROFESSIONAL EXPERIENCE

Operations & Commercial Assistant – Family Business

Lebanon | Nov 2019 – Present

Agricultural Production & Trading (Olive Oil Sector)

- Managed product sourcing, quality control, and seasonal production operations.
- Participated in wholesale and retail trading activities.
- Assisted in pricing strategy and profit margin optimization.
- Built long-term relationships with buyers and local distributors.
- Handled direct sales and negotiated agreements with customers.

Real Estate & Rental Property Support

- Assisted in managing rental properties and tenant coordination.
- Supported lease discussions and property viewing arrangements.
- Helped oversee maintenance coordination and client communication.
- Contributed to income tracking and payment follow-ups.

Volunteer – Community Festivals & Entertainment Events

Novembre 2019 – april 2024

- Co-organized village festivals and entertainment events with high community attendance.
- Assisted in sponsorship outreach and local business partnerships.
- Promoted events to increase turnout and revenue.
- Participated in ticket sales and financial organization.
- Managed vendors and on-site event logistics.

EDUCATION

Bachelor's in Business Administration and Marketing

Lebanese University

Oct 2023 –1 July 2026

Relevant Coursework: Marketing Strategy, Sales Management, Consumer Behavior, Business Operations.

LANGUAGES

- English (Proficient)
- Arabic (Native)
- German (Very Good Command)